Grupo Éxito

grupo éxito

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Corporate Presentation

Updated as of 2Q23



Disclaimer

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Statements contained in this Presentation relating to the business outlook of the Company, projections of operating/financial results, growth prospects of the Company and market and macroeconomic estimates are merely forecasts and are based on the beliefs, plans and expectations of Management in relation to the Company's future. These expectations are highly dependent on changes in the market, Colombia, Uruguay and Argentina's general economic performance, the industry and international markets, and hence are subject to change. This Presentation contains forward-looking statements. The words "may", "will", "would", "should", "believes", "anticipates", "wishes", "expects", "estimates", "intends", "forecasts", "plans", "predicts", "projects", "targets" and similar words and expressions (or their negatives) are intended to identify these forward-looking statements. Forward-looking statements may contemplate future predictions that are merely estimates and not guarantees of future performance. Any projection, forecast, estimate or other forward-looking statement in this Presentation only illustrates hypothetical performance under specified assumptions of events or conditions and are not reliable indicators of future results or performance. All figures are expressed in millions (M) or billion (B) of Colombian Pesos (COP) unless otherwise stated and expressed in long scale (COP B represent 1,000,000,000,000).



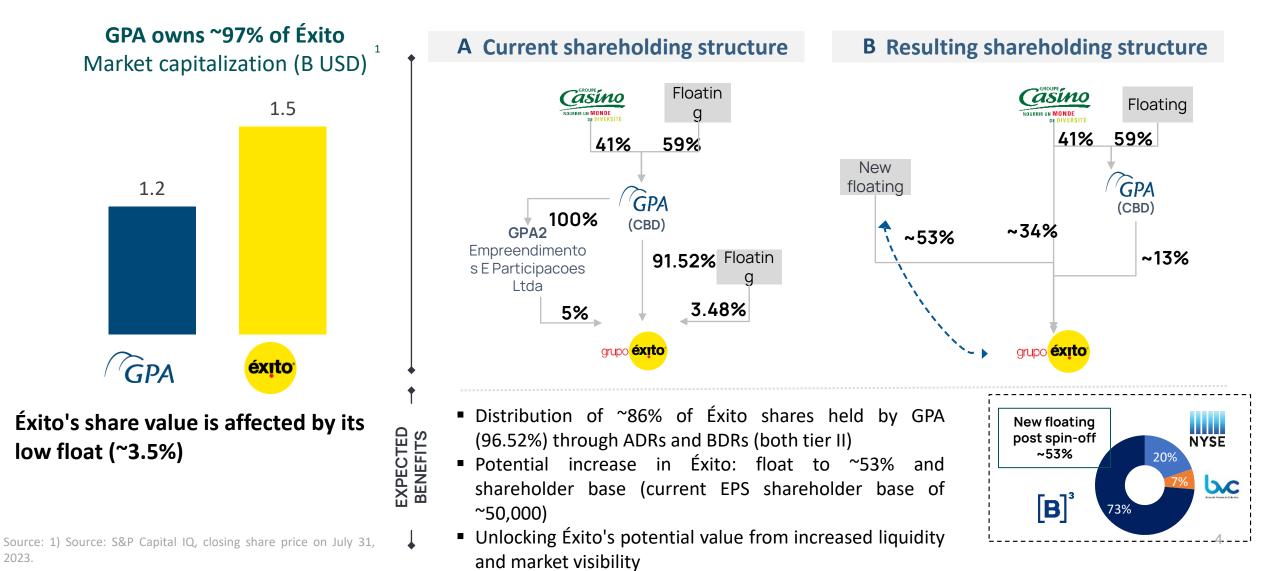
Listing Process

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ADRs y BDRs

grupo éxito For Grupo Éxito and its shareholders

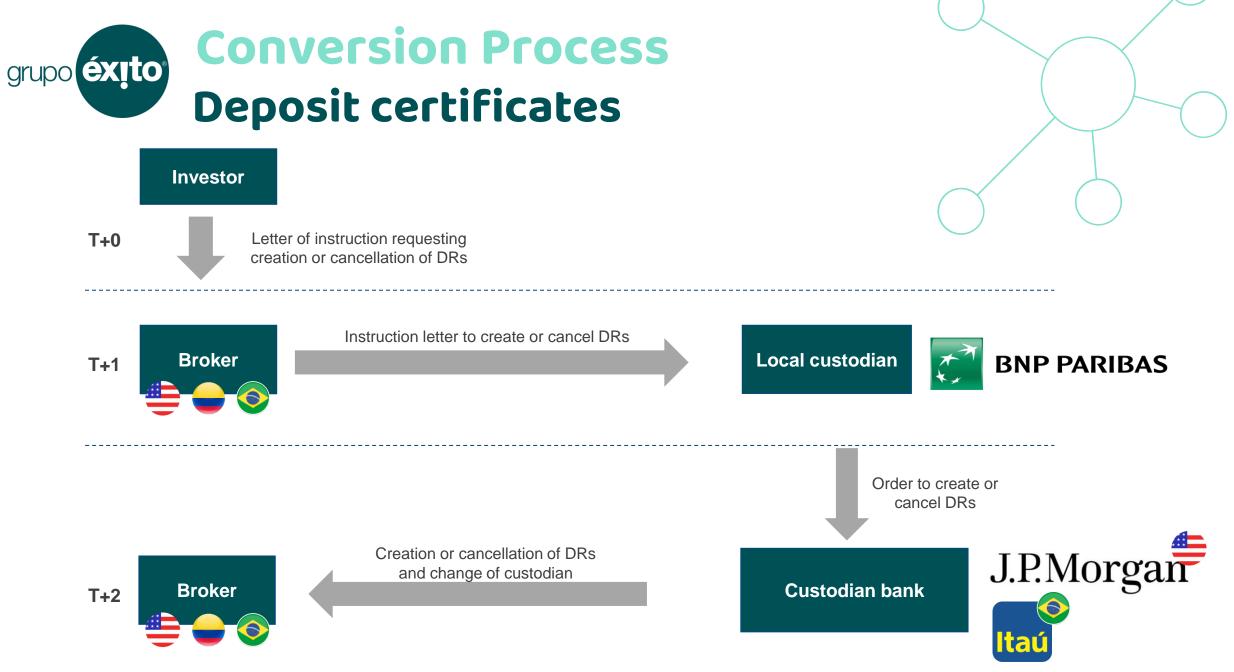


Confidential

Illustrative timeline of the Transaction

• 1	Transaction announcement	September 5, 2022
• 2	BDR filing approval, CVM and B3 authorized enrollment	April 4, 2023
• 3	ADR program – 20F becomes effective	July 25, 2023
• 4	Colombian Superintendency of Finance (SFC) share transfer approval	August 8, 2023
• 5	BDR record date (22) - ADR record date (23)	August22/23, 2023
• 6	BDR program "regular way" & ADR "When-issued" basis commence trading	August 23, 2023
• 7	ADR's "regular-way" commence trading	August 29, 2023

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Macro and retail environments in Colombia

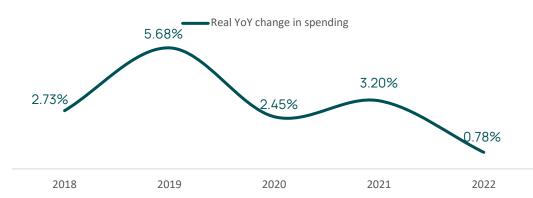


grupo éxito Colombia: Macroeconomic Indicators Challenges: inflation and private consumption

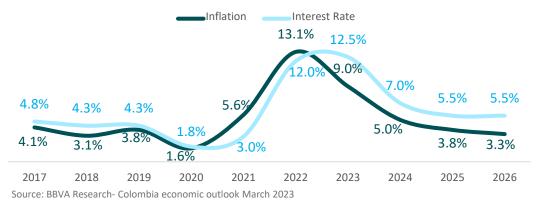
Country's economic growth outpacing LatAm and the Caribbean



Household spending has been a major driver of growth, but is expected to be below 1% in 2023



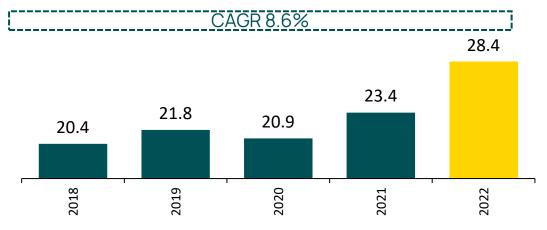
Interest rate hike to contain inflation (pressured by food trend 12M from 27.8% Dec/22 to 21.8% Mar/23)



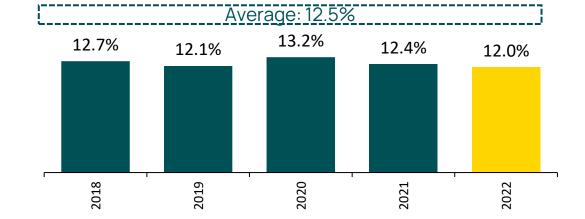
The Colombian peso was the second most devalued currency in the region in 2022 (closing rates)

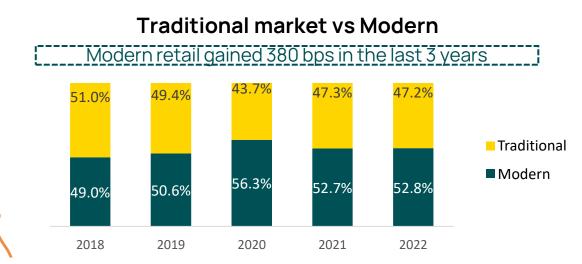


grupo éxito Evolution and levels of formalization



Retail market evolution (BUSD)





Notes: (1) Source: ACV Nielsen, includes modern market operators and excludes specialists.

Market share¹ Grupo Éxito (Traditional + Modern)



Grupo Éxito: Key Facts

V /



Management team





Carlos Mario Giraldo

Chief Executive Officer



Jorge Jaller VP of Retail Colombia



José Gabriel Loaiza Chief Operating Officer Colombia



Sebastian Perez VP of Omnichannel and Innovation



Ivonne Windmuller Chief Financial Officer



Juan Lucas Vega VP of Real Estate

grupo éxito: leading retail platform in Colombia and Uruguay

Consolidated Results¹

Revenue COP \$20.6 B (USD \$4.9 B)

Omnichannel share² 9.6%

Recurring EBITDA COP \$1,662 M COP (USD \$391 M) 8.1% margin



Colombia

Revenue:COP\$15.3 BEBITDA margin:8.1%Market share3:28%Stores:492

Share on Sales

UruguayRevenue:COP\$3.6 BEBITDA margin:9.9%Market share3:42%Stores:94

Argentina

Revenue:COP \$1.7 BEBITDA margin:4.3%Market share3:7%Stores:33



Notes: (1) Figures as of 2022 expressed in millions (M) or billions (B) of Colombian pesos (COP) and in long scale (billions ~1,000,000,000,000); in USD, considering an average exchange rate of COP\$ 4,255.44 per USD (2) Share of consolidated sales in 2022 (3) Sources: Nielsen (in Colombia includes the formal market and in Uruguay includes players such as Grupo Disco, Tata, TI and El Dorado) and Scentia (in Argentina).

grupo éxito Population pyramid coverage

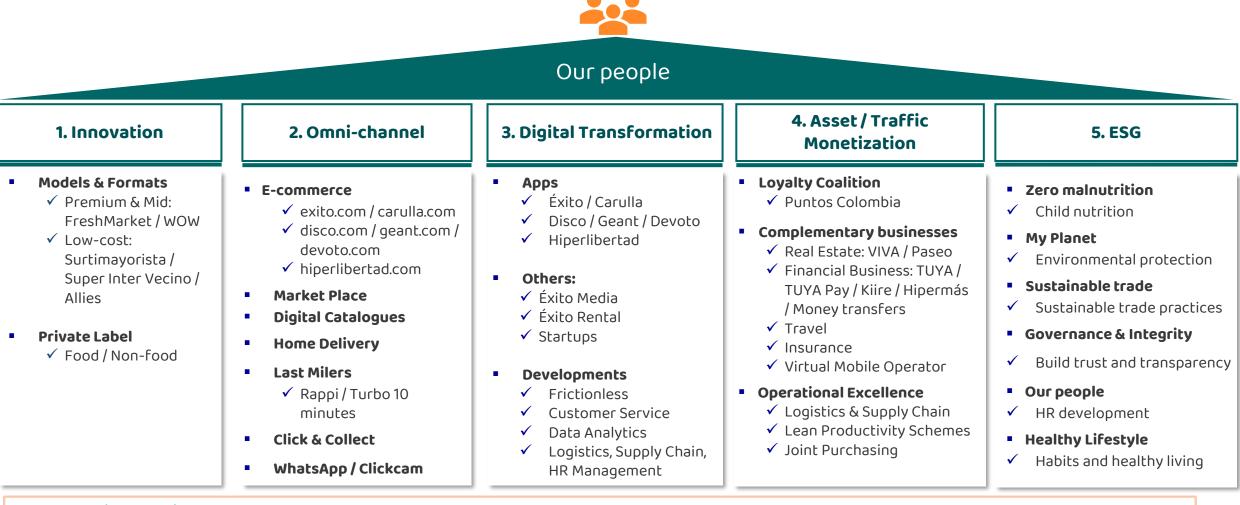




Grupo Éxito strategic pillars

Omni-client

Leading transformation by focusing on customer and key retail trends



Focus on improving

Customer Service

Relational Marketing

HR & Suppliers Relationship

IT Development

grupo éxito

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Leading retail platform in Colombia and Uruguay

- Leadership and diversification
- Highly recommended brands
- Strong cash flow generation



Innovation in new business models and formats

- Formats: Éxito WOW, Carulla Fresh Market, and Surtimayorista
- Private Label: Food and Non-Food

) Leading Omnichannel platform ່ງ_ໄ້ໄດ້ in LatAm (9.6% of share¹)

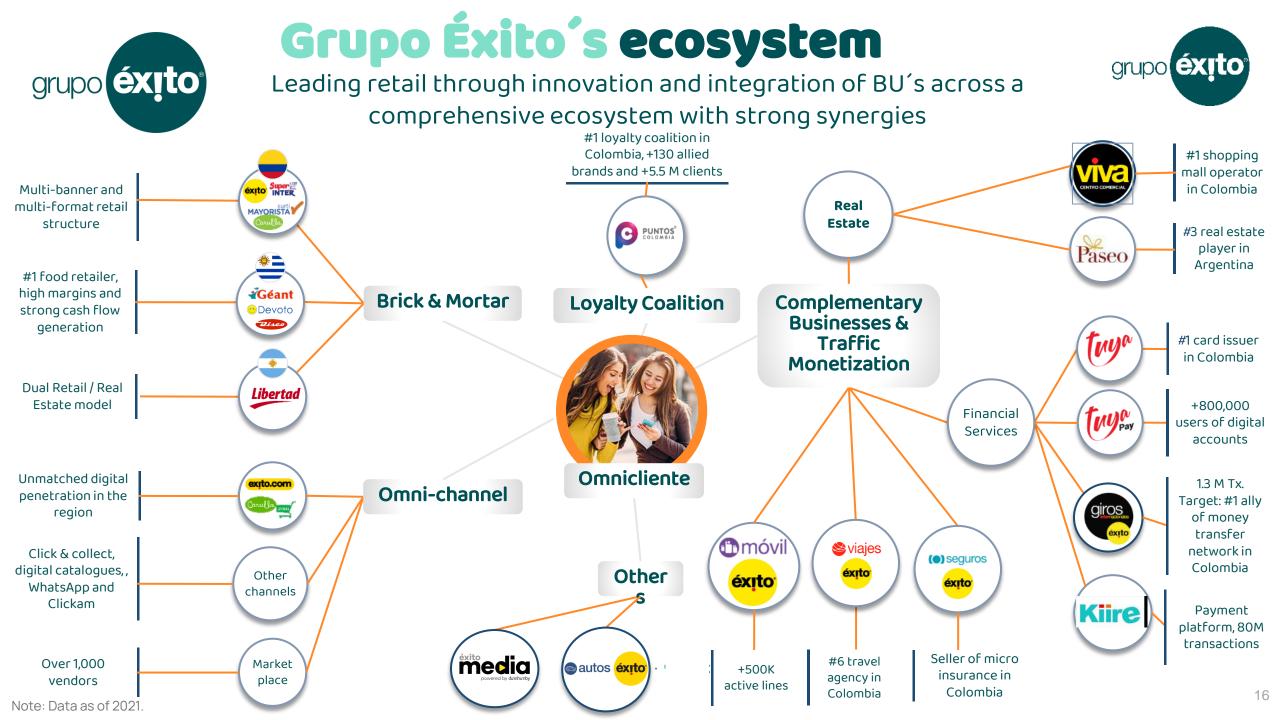
- Solid platform
- Strong digit
- al penetration
- High-value generation potential of initiatives under development



Asset and Traffic

Monetization

- Viva I Real Estate business
- Puntos Colombia I Loyalty program
- TUYA I Financial services





ESG strategy

Six pillars with clear purposes, strategic focus and contribution, aligned with Sustainable Development Goals



Work towards the eradication of chronic child malnutrition in Colombia by 2030

- Communicate and raise awareness
- Generate resources and alliances
- Influence public policies
- Work closely with Fundación Éxito
- **SDG #2** Zero hunger



Environmental protection

- Actions to manage climate change
- Enable circular economy for packaging and plastic Initiatives for sustainable
- mobility and real estate Protection of biodiversity
- **SDG #13** Climate action



Promote sustainable trade practices

- Promote sustainable supply chains
- Develop allies and suppliers
- Maintain local and direct procurement
- SDG #8 / #12 Decent work and economic growth / Responsible consumption and production



Build trust with stakeholders

- Promote best practices in corporate governance
- Respect of human rights
- Build up ethics and transparency standards
- Facilitate diverse and inclusive environments
- Promote communication
- **SDG #16** Peace, justice and strong institutions



Promote diversity and inclusion

- Promote social dialogue
- Develop our people on being and doing
- Endorse gender equality
- **SDG #5 and #8** Gender equality, decent work and economic growth



Encourage healthier and balanced lifestyles

- Educate on healthy habits and living
- Trade of goods and services encouraging healthy lifestyles
- **SDG #3** Good health and well-being



Retail strategy, segments and private label

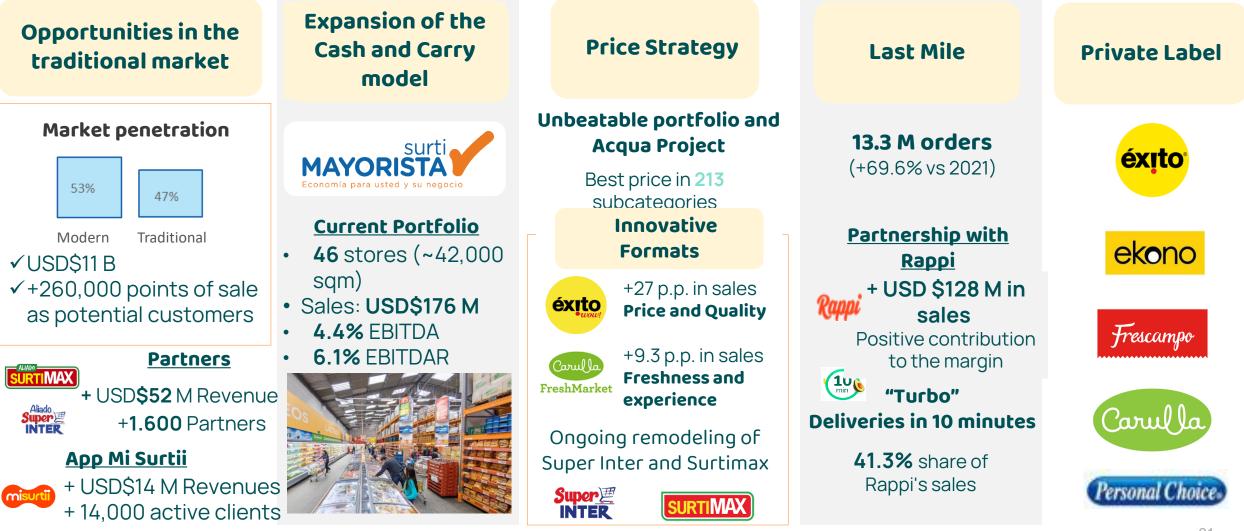




	Retail segments Colombia				
grupo éxito	Éxito	Carulla	Low Co	ost	
Brands	éxito	Carulla	Surti MAYORISTA Economía para usted y su negocio	BOREGA SURTIMAX DONNE (OMPRAR VALE MENOS)	
Trademarks	Hypermarkets, Supermarkets & convenience	Supermarkets & convenience	Cash and Carry	Proximity Supermarkets	
Value proposal	Price/quality ratio All in one place High quality customer service	Superior experience The best fresh products Premium and healthy products	Focus on institutional clients Low prices	High share of private labels Differentiation in fresh products Low prices	
Strategy	New generation of hypermarkets: Éxito WOW	Innovation under the Fresh Market model	Vehicle for penetration of new territories and consumer segments	Super Inter : Neighbour" Concept Surtimax: 300m ² stores	
Share in sales # Stores	70%	15%	15	5% Image: Sector of the sector of t	



Market penetration levers Focus to drive food sales growth







Private Label Unbeatable Products



Basic and valuable products

- Price check twice a week
- **Best price position**

~ 590 sku's

213 subcategories





12/2

8.8% share in food sales

A strategy for each brand

- Éxito: Unbeatable portfolio
- Carulla: The best price
- Surtimax: Max Cheap
- Super Inter: Max Cheap

Notes: Figures as of 2022.





43% of sales were **Arkitect**, **People** and **Bronzini** brands







sold in 2022

~ 28.2 M in Private Label

12 Collections

+300 production workshops

9, Thr

9,600 jobs Throughout Didetexco



97% own-brand garments are manufactured in Colombia



Sustainable Gold Stamp

Notes: Figures as of 2022.





35% Share of sales in the home category



Portfolio of basic and functional products for home spaces, such as kitchen, living room, dining room and bedroom



Price/quality ratio Focus on functionality and design



Value, innovation and design High quality and durability

24%

Finlandek's share of sales



Trendy designs for new generations

Collections with Colombian designers and artisans



Sales +23%





Sales +COP\$90,000 M

12.7% Omnichannel share

5% share on Electro digital's sales

452 PLU's 8 Categories

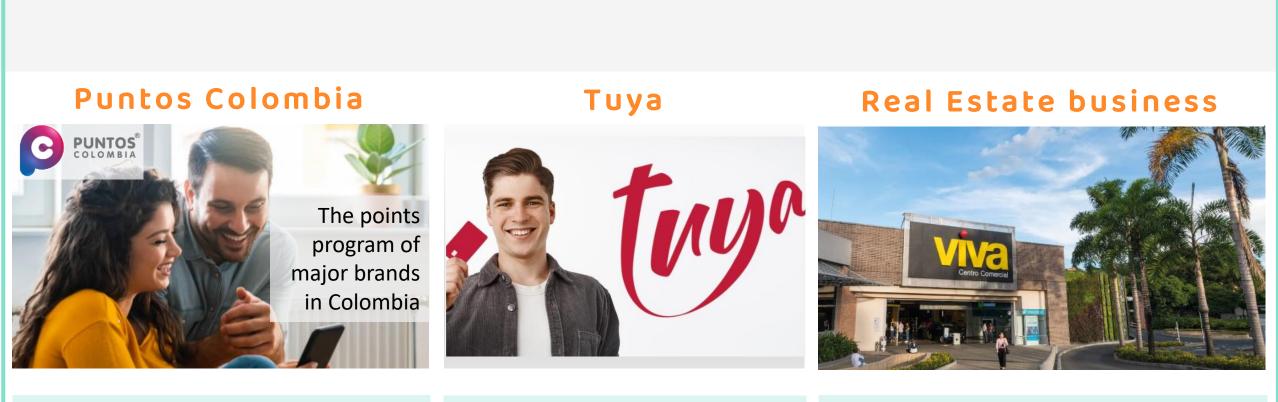
SMPLY

Portfolio: large and small household appliances, audio and video, hardware, stationery and sport goods

Notes: Figures as of 2022

finlandek^





The country's largest loyalty platform

Banking as a service

Colombia's largest specialized vehicle for the development and operation of commercial real estate spaces

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Complementary Businesses Creation and shared value

tnya

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Financial Retail

- Partnership 50/50 with Bancolombia
- 2.1 M of cards issued
- Total portfolio of COP\$4.5 B (+25.6% vs 2021)
- Tuya's valuation by market indicators reaches 2.5 times book value
- Lower NPL 30 levels (high single digits)



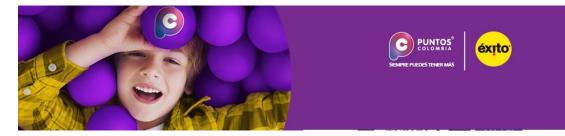
Loyalty Program

- +161 partner brands
- 6.2 M of active clients² (+14%)
 - +35.6 M points redeemed (30% in allies)



2022 revenues of ~ USD\$75 M





Notes: Figures as of 2022, in dollars consider an average exchange rate of \$4,255.44 pesos (2) Clients as of December 2022 with approval of habeas data (constitutional right to protect, by lawsuit filed before the courts, a person's image, privacy, honor, information, self-determination and freedom of information).

grupo éxito Creation and shared value

Real Estate Business



- #1 operator of shopping centers in Colombia
- VIVA Malls: Joint venture with FIC¹, 51% interest, 18 assets
- VIVA Malls accounted for 39.8% of other revenues and 13% of consolidated recurring EBITDA
- Recurrent EBITDA margin² of 63.9%
- Valuation of Viva Malls COP\$2.9 B (~USD\$600 M), 1.4 times book value (with cap rate of 7% to 8%)
- Occupancy rate 96.5%

758,000 m² of leasable area, 34 assets (568,000 m2 through the Viva Malls investment vehicle)

Notes: Figures as of 2022, in dollar figures consider a closing exchange rate of \$4,810. 2 pesos (1) Fondo Inmobiliario Colombia (2) Lower margin when compared to the calculation of other pure real estate participants, as our net income includes IFRS 15 cost and expense adjustment (78.4% when adjusted) (3) Includes .com, marketplace, home delivery, Shop&Go, Click&Collect, digital catalogs and virtual B2B (4) GMV: Gross 29 Merchandise Value.



Éxito segment and Wow model



Éxito segment formats grupo éxito Strategy and value proposition

Hyper <i>WOW!</i> (+3.000 m2)	 New and innovative experience The hypermarket of the future Global benchmark 	AHUERTA
Hyper (~ +3,000 sqm)	 All in one place Complete commercial offer in businesses and categories 	
Neighbour (2,000 ~ 3,000 sqm)	 Proximity and a complete commercial proposal adapted to the area of influence Improved shopping experience and more compact footprints 	<u>Exp</u>
Super (1,000 ~ 2,000 sqm)	 Easy, fast and simple shopping FMCG products Low non-food mix 	

Total employees >>> ~ 20,000



OCINA DEMEDO



Notes: Figures as of 2022 (1) Return on Investment calculated as additional EBITDAR/investment of stores over 13 months of operation after remodeled in 2018 and 2019 (20 Wow)



Value strategies

By category



FMCG

The best option for complete market Premium assortment, traditional brands and private label Memorable experience for each category

2 ~ 18,000 SKU



Fresh

Direct purchase from farmers The freshest product from well know origin The best choice in ready meals and bakery products

~ 5,000 SKU



Apparel

Democratization omniclient of conscious fashion Differentiating and profitable business leveraged on private label and exclusive brands Omnichannel shopping experience ~ 43,000 SKU



Éxito ~ 76,000 brand SKUs

Notes: Figures as of 2022.







Electro digital

Impacting the daily life of Colombians through technology

The best entertainment in products and services

~ 3,000 SKU





Bazar

Leading in the sale of seasonal products

Offering everything in one place

~ 3,000 SKU

Home

Differentiated, functional and emotional assortment

Strong sales at stores and omnichannel experience - 4,000 SKU



Notes: Figures as of 2022.

















Carulla segment and Fresh Market model

comercializamos en nuestras ti





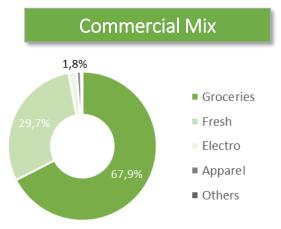






Carul

Carulla Calle 140 (~2,100 sqm)



Notes: Figures as of 2022.



grupo éxito The freshest and healthiest life



Our

value

proposal

Our Strenghts

- Premium format (81 SM and 26 convenience stores)
- Differentiated commercial proposal in fruits, vegetables, meats, fresh bakery, delicatessen, imported products and liquors
- Loyalty segmentation ~ top customers buy 10x more than average
- Strong brand in markets such as Bogota, Medellin and Cartagena

Fruits and vegetables 86% buy local Top #2 in customers preference

Fresh bakery: 1 out of 2 customers buy fresh bakery products Top #1 in customers preference





Clients

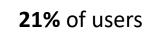
~ 2 million

+8.7% vs 2021 +500,000 new customers



10% clients "phygital"







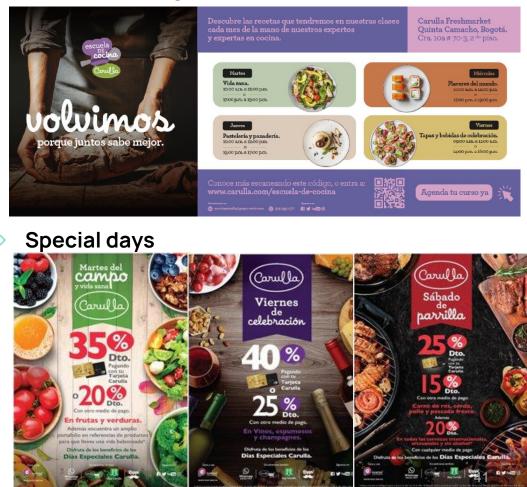
37% visits Carulla +11 times a year

Loyalty strategy at SuperCliente Carulla

GREENS 28% of sales 7 visits **DIAMOND** 36% of sales 48 visits

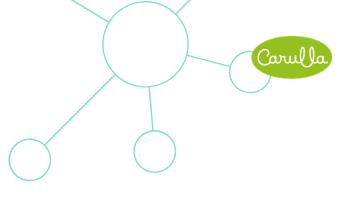
BLACK 36% sales 76 visits

Carulla Cooking School



Notes: Figures as of 2022.





Commercial innovation

Digital channels innovation

Exlcusive brands 95,000 active clients/month MPORTADOS Differentiation: World of App Carulla I MUNDO in all functionalities imported products and exclusive brands Mi Descuento: Personalized Rengan Anaz PLUTVETER ACEVERIO coupons with supplier % Sales +11% vs 2021 mainly driven monetization by liquors +2,400 exclusive PLUs (+700 of the brand) RappiTurbo



- Local entrepreneurs support model with innovative products
- Relevant category development for the brand (beverages):
 - 42 active entrepreneurs
 - +34% in sales vs 2021

Notes: Figures as of 2022.



Alliances to develop the ultra convenience in main cities:

- Portfolio of 1,500 PLUs
- +6 million of orders
- 29% of clients are new to the brand
- Strong concentration in alcoholic and non-alcoholic beverages



A premium sustainable brand



Certified Ganso: Sustainable livestock 13% of sales derive from beef





Carbon neutral In 2022, FreshMarket stores were certified by third consecutive year

#1 carbon neutral food retailer in LatAm 30 certified stores

Through:

🔘 icontec

Carbono

Neutro Certificado

- Cleaner operation with less conventional energy consumption
- Inclusion of renewable energies like solar panels
- Implementing natural refrigerating gases like CO₂ and propane gas in our refrigeration system

What means this?

In 2022 we compensated **13,532** tons of CO_2 which translate into **40% of all gas emissions of the Carulla brand** and 6% of Grupo Éxito's total emissions



Free of plastic bags

#1

Food retailer in Colombia free of plastic bags in cashier stands

We invite all our customers to carry **reusable bags** with them and incentivize the re-use by giving **Puntos Colombia** for each one Carulla FreshMarket

Top 5 best stores to visit in 2023 according to IGD¹

30 **Fresh Market** stores in 9 cities of the country

59.6% share on Carulla's sales (+136 bps vs 2021)

Sales +9.3 p.p. vs regular stores (+24 months)

ROI² 19.4%

+1pp EBITDA vs regular stores

First *retail*

Carbon Neutral Food Retailer in LatAm

(O) icontec

Operaciones

Bioseguras

Differentiation and freshness



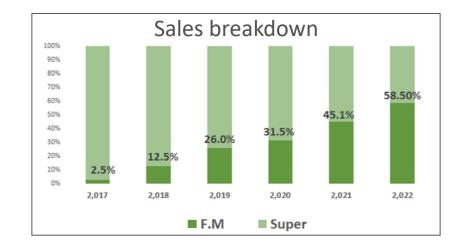
Notes: Figures as of 2022 (1) (British Institute of Food Distribution). (2) Return on investment calculated as EBITDAR/investment in the 17 Fresh Market stores, 13 months after their remodeling in 2018 and 2019.





- > The highest sale/sqm: 25% increase vs the Company average
- > Superior retail margin
- > The highest EBITDA margin over 12%





- > Sales/sqm +25% vs brands average
- > EBITDA + 100 pb vs non-reformed stores





Our challenges:

- Accelerated and continuing innovation to guarantee the leadership on the premium retail segment
- Maintain EBITDA levels given inflationary effects on expenses
- Accelerate digital, own and alliance channels growth in a profitable way





Focus of growth

1. Optimize capex and increase returns

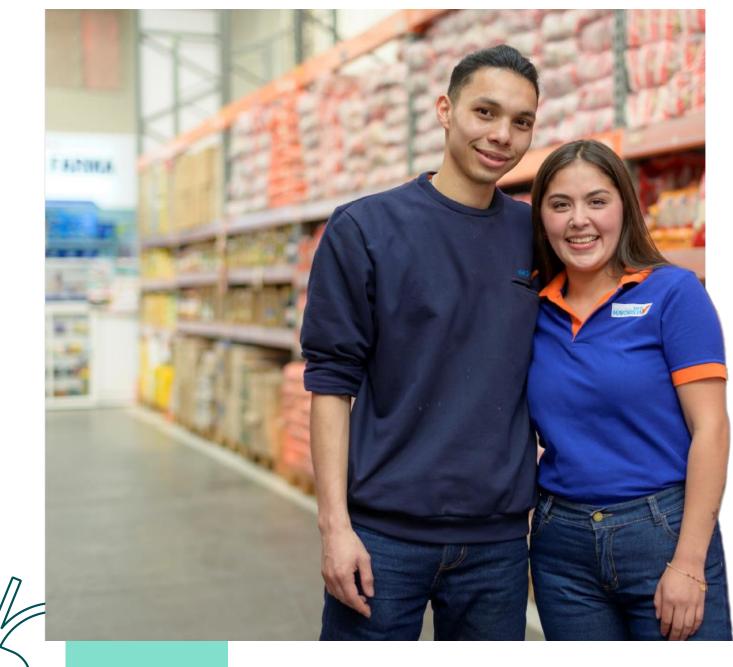
Carul la

- 2. Omnichannel acceleration of brand sales
- **3.** Profitable development of fresh business Differentiation
- 4. Traffic monetization
- 5. Guarantee the preference and loyalty from our customers

Carul



Low-cost segment and Surtimayorista





MAYORISTA

Cash and Carry of proximity

Low-cost value proposition, volume, high returns, focus on professional and final client

46 stores

~ 42,000 sqm of sales area

+10 stores in 2022 4 conversions + 6 organic openings



Supermarkets of independent origin

Low-cost value proposition with convenience locations

60 stores

~ 57,000 sqm of sales area

+10 stores as of 2022 6 Vecino conversions + 4 conversions into Super Inter 3.0 models



Proximity supermarkets

Low-cost value proposition, high quality, variety of products

70 stores

~ 30,000 sqm of sales area

+**31 stores as of 2022** 2 openings + 1 conversion + 28 renovations

Notes: Figures as of 2022.



Surtimayorista Cash & Carry of proximity



Competitive price

Low-cost

Per unit and wholesale



proximity Stores and omnichannel **46** stores in the country

Convenience /

Channels to ease the purchase of omni-clients

Sales counter



Chatbot & teleshopping



Intelligent producto mix

Complete market for retail and professional clients

Served meats, vegetables and fruits



Challenging brands with same quality and lower prices

Products of ~2,000 SKU guarantee the catering of essential products

Fidelity

Professional clients



We reward the loyalty of our customers

Personalized service Exclusive discounts Awards Dataphones discount Credit card welfare

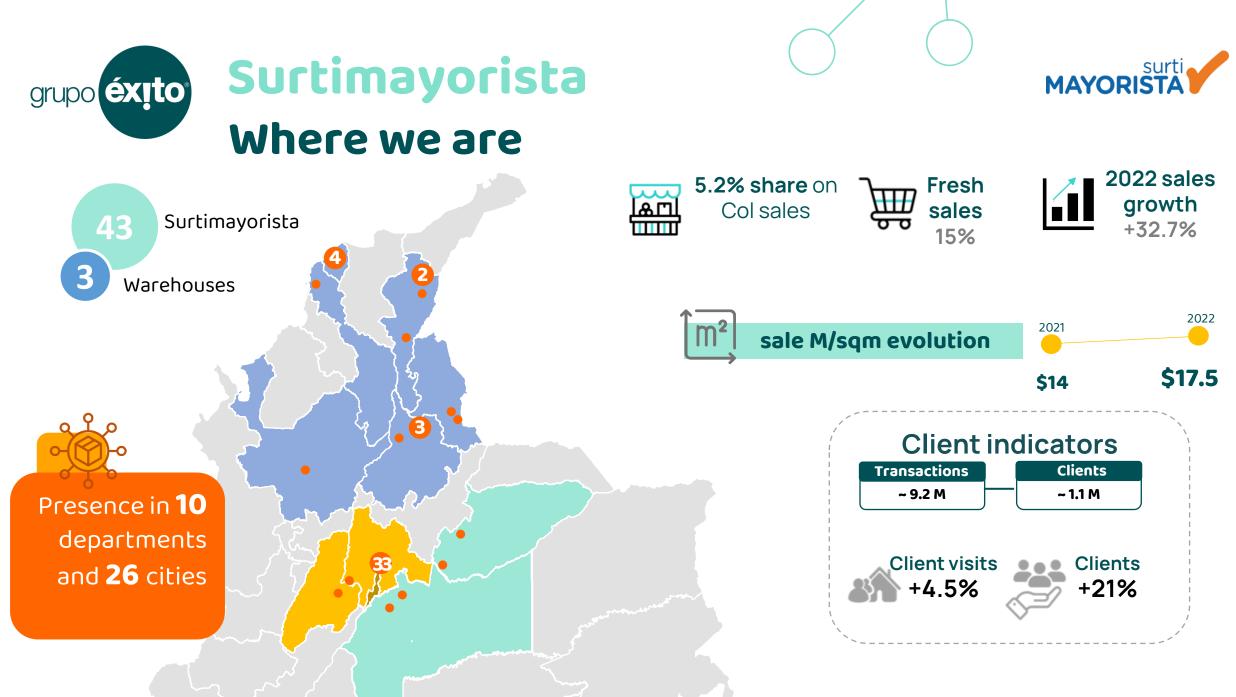


High shelving storage



PDQ on 80% of products

Multi-task teams

















Strategic partners and misurtii



grupo éxito

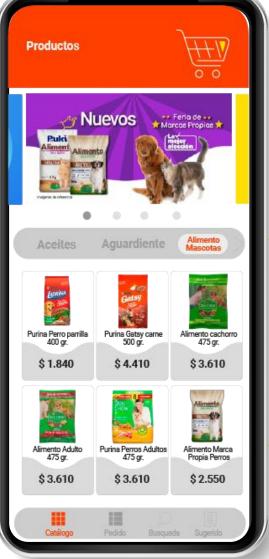
Focused on the traditional channel

+USD 52 M sales

1,671 Allies

2022/21	
Allies network	8%
Sales	21%
EBITDA	77%





Focused on the traditional channel and mom&pop's

+USD 14 M sales +14,000 active clients

	2022/21
Sellers	324%
Sales	172%
Orders	265%

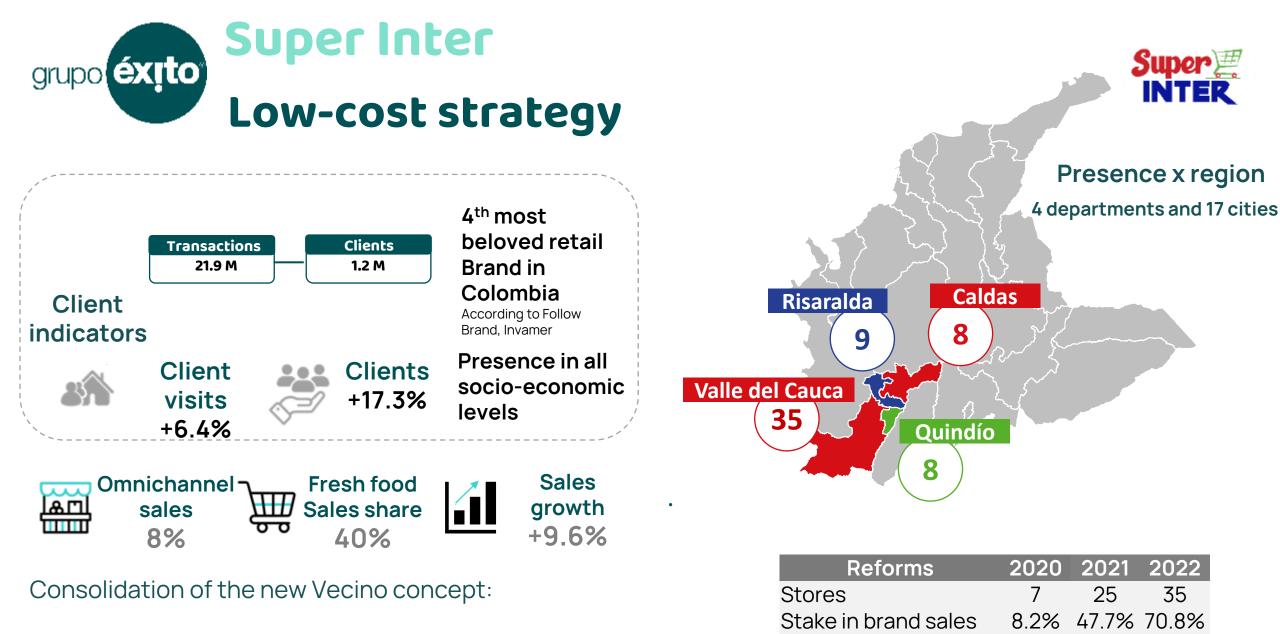
Footprint in **6** states in the country

Notes: Figures as of 2022.









- Sales growth: ▲ 15%
- Focused on plaza markets: fruit and vegetables, meats, grains and dairy

Notes: Figures as of 2022.













Private Label





para tu bolsillo

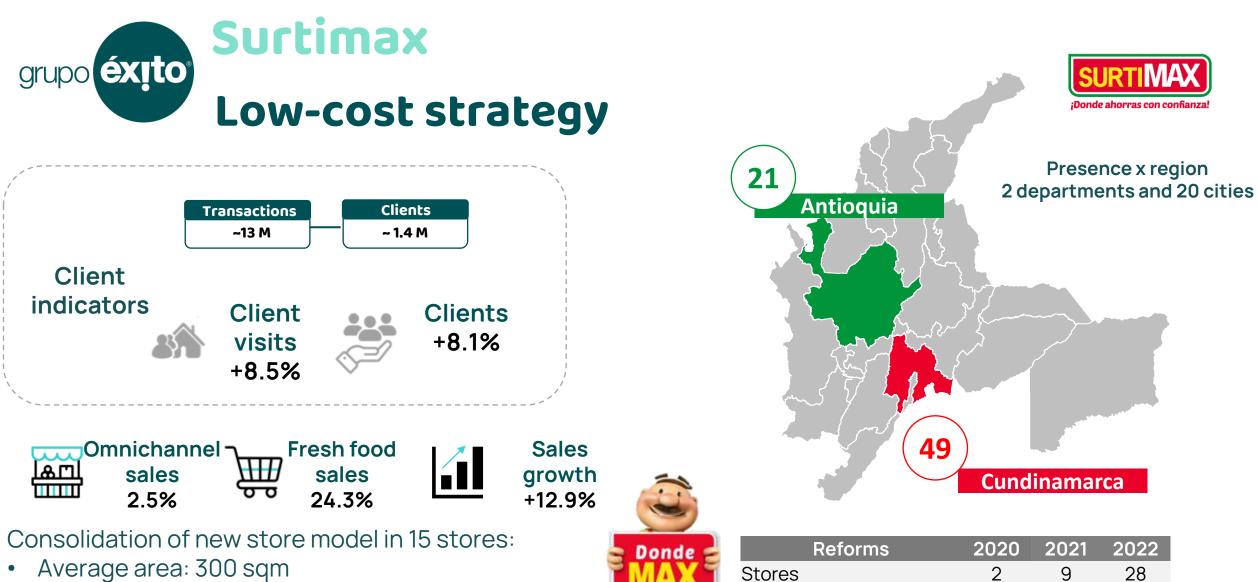












MAX

- Sales growth: ▲ 28%
- Share of MP: **32%**, the highest of Grupo Exito
- Fresh food is main leverage: Sales ▲ 29%, 25%share

Refurbishments, conversions and openings accounted for 56% of sales in 2022

2.5%

13.3%

43%

Stake in brand sales



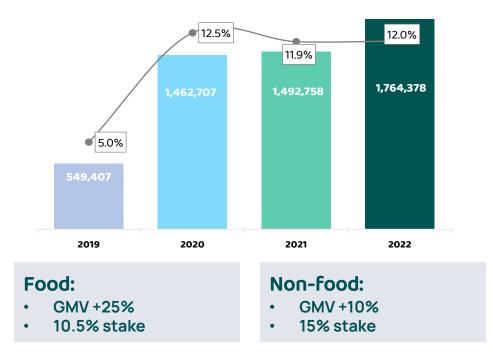
Omnichannel strategy

- COWO



GMV ^{1,2}	Stake in sales ²	Orders
MCOP \$1.8 B	12.0%	13.3 M
(+18.2% vs 2021)	(vs 11.9% in 2021)	(+69.6% vs 2021)

GMV (\$) evolution and stake (%)



- App of Misurtii: **+164% in sales** ~ COP \$57,500 M
- Turbo: 41.3% participation over Rappi's total sales (which grow at 113%)
- Click & Collect, WhatsApp, apps and websites: +28.6%
- Marketplace: **22% stake** over GMV⁽²⁾ of no-food related products

58

• Apps: **1.6 M** of downloads (+22.6%)

Notes: Figures as of 2022 (1) Includes .com, marketplace, home delivery, Shop&Go, Click&Collect, digital catalogs and virtual B2B (2) GMV: Gross Merchandise Value



Abate on delivery time due to greater store network







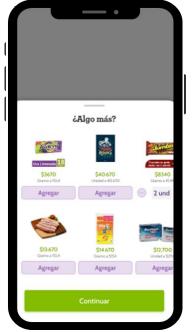


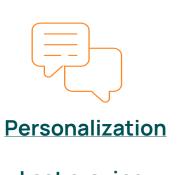




Personalization

Order tracker from the lobby of the APP





Last craving, products that client usually buys



Escanea el código de barras Selecciona tus productos favoritos y escanéalos para agregarlos a tu carrito. Debes escanear uno a uno tus productos.



Check & Go: A new way to buy in Carulla stores, through an easy and quick purchase



Focus on high-quality services, nurturing opportunities for Colombian SMEs





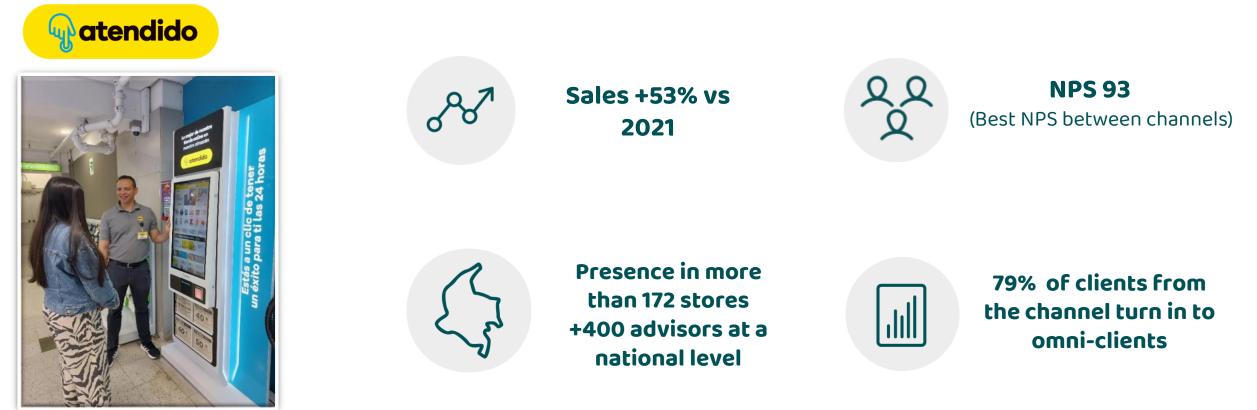
Technologic migration for an European solution (go Live S2/23)



Upcoming fulfillment service and internationalization of operations with LTSA



Omnichannel integrator digitalizing more than 170 stores

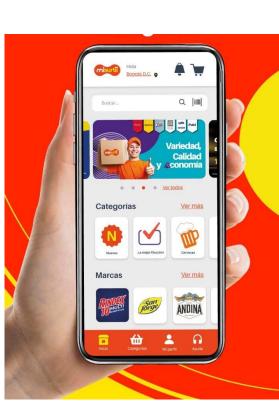


grupo éxito Omnichannel Strategy Innovation in digital services

Rappi Turbo



- Sales ~COP \$225,000 M (15x vs 2021)
- +6 M orders
- ~ 40% share on Rappi's sales
- **80%** of orders are delivered in **10 minutes**, 90% in less than 15 minutes



Misurtii App

Live a new experience when it comes to supply mom&pops business

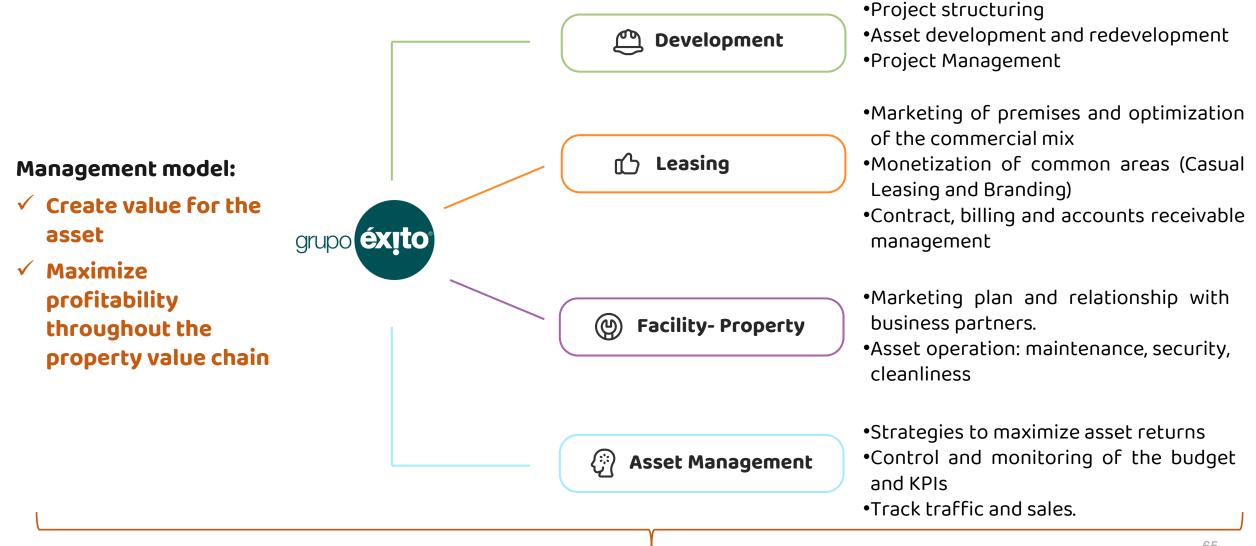
- ~ 14,000 clients
- +164% Sales ~ COP\$57,500 M
- ~ 27% share on partners sales
- Average ticket of 1.8 M





Real Estate Business / VIVA malls

grupo éxito Real Estate Business Grupo Éxito We design, develop and operate assets



Experienced support team, leveraged in technology and processes

grupo éxito A hidden value in Éxito share valuation

Real Estate Business¹



A complementary business of greater relevance and contribution to the Company's margins

758,000 m² of gross	Occupancy rate	Rental income &
leasable area	96.5% in 2022	administrative charges
568,000 m² Viva Malls	(vs. 96.4% in 2021)	+29% in 2022

Viva Malls A solid structure formed by the largest banks and construction companies



Notes: (1) Includes the real estate business operated directly by Grupo Éxito and Viva Malls.



18 assets and 568,000 m2 of leasable areas



Digital services available for tenants viva domicilios

In COP M	2022	2021	% Var
Operating Revenue	344,920	288,858	19.40%
Recurring EBITDA	220,344	182,980	20.40%
EBITDA Margin	63.90%	63.30%	54 bps

Secured leases with stable cash flows and hedge against inflation protect part of the company's EBITDA

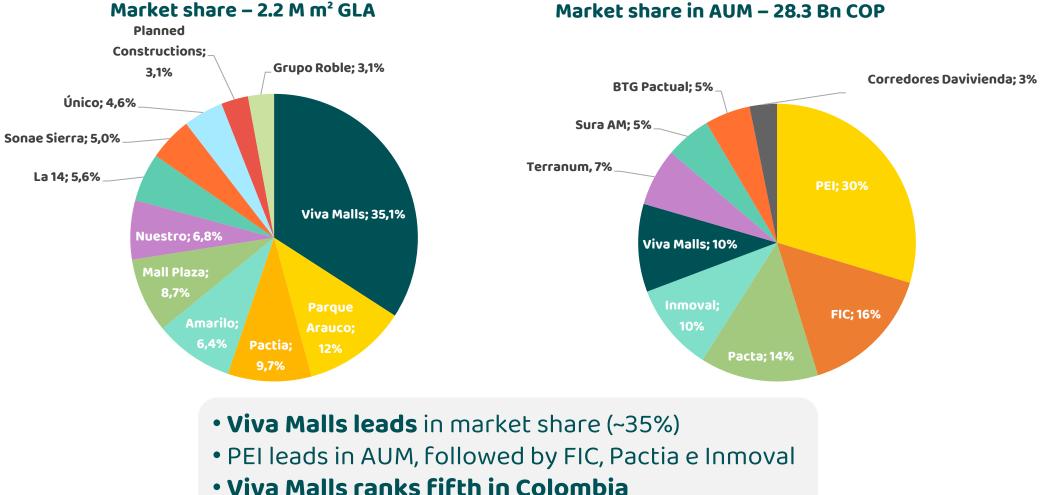
Viva Malls ~ 18% of Colombia's EBITDA

\$345,000 M in revenue in 2022
~ 45% of Colombia's other income
\$220,000 M of recurring EBITDA

Notes: Data as of 2022 (1) Includes the real estate business operated directly by Grupo Éxito and Viva Malls (2) Viva Malls has a lower recurring EBITDA margin when compared to the calculation of other pure real estate participants, as net income does not include the adjustment of costs and expenses according to IFRS 15 and the payment of wealth tax recorded in January (78.4% when adjusted).



Viva Malls: the leading retail real estate **fund in Colombia**



Market share in AUM – 28.3 Bn COP

grupo éxito World-class tenants Flows secured with long-term contracts

Main trading partners





Viva Concepts





 Vivapark

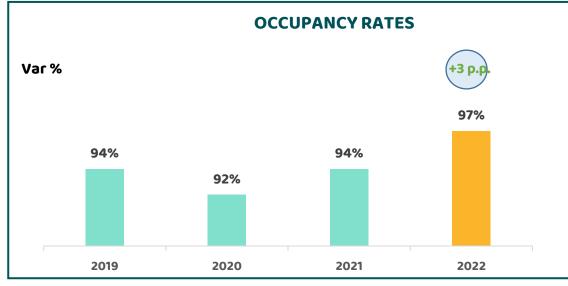


Sports

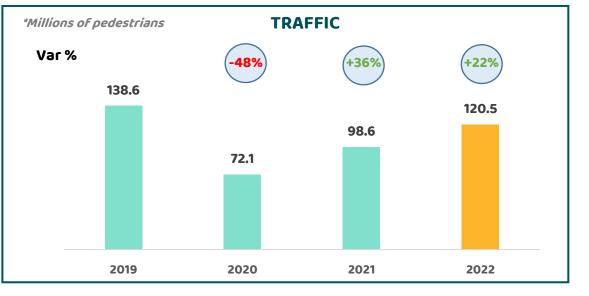


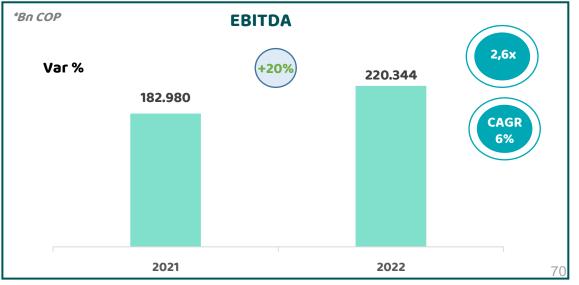
viva*motors*

grupo éxito Viva Malls Main indicators









Notes: Data as of 2022.







Under construction Under structuring



Sustainability Strategies



grupo éxito

Carbon neutral First brand of shopping centers in Colombia certified as Carbon Neutral



837 Recycled tons

Destined to the Éxito Foundation: nutrition of ~ 2,000 children Viva expects to reach GOLD status (80%) by 2024



4 shopping centers with LEED certificate



1,143 bicycle cells Viva promotes sustainable mobility with 36 charging stations for vehicles and 16 for motorcycles, bicycles and scooters



+15,000 solar panels

Viva generates renewable energy that covers 21% of its consumption



Water-saving valves

System tested in Viva Envigado (-10% of consumption in 2022) Portfolio in 2023 should reduce consumption by up to 15%



~ -1.2 CO₂ tons emitted

Use of renewable energy, LED lights, lighting system automation and efficient cooling systems



Wind Energy Test

The first test generated 360 kWh/month, which supplied 2 coworking stations

Sustainability projects

Notes: Data as of 2022.



project (Green Terraces)

(A)

Ċ,



Preferential parking cells for electric and hybrid

Water by hydraulic



F

Solar lamps for parking lots and perimeters

(Ecopoint)



Puntos Colombia Loyalty Coalition



Puntos Colombia: the largest loyalty program in Colombia

Offer to companies

- Partnership in loyalty program: access to +6.2 M users, 12,000 companies
- Brand visibility
- In-depth **customer knowledge**
- Marketplace: product sales channel
- Sale of **audiences**
- Complementary products



PCO Loyalty Platform

Offer to users

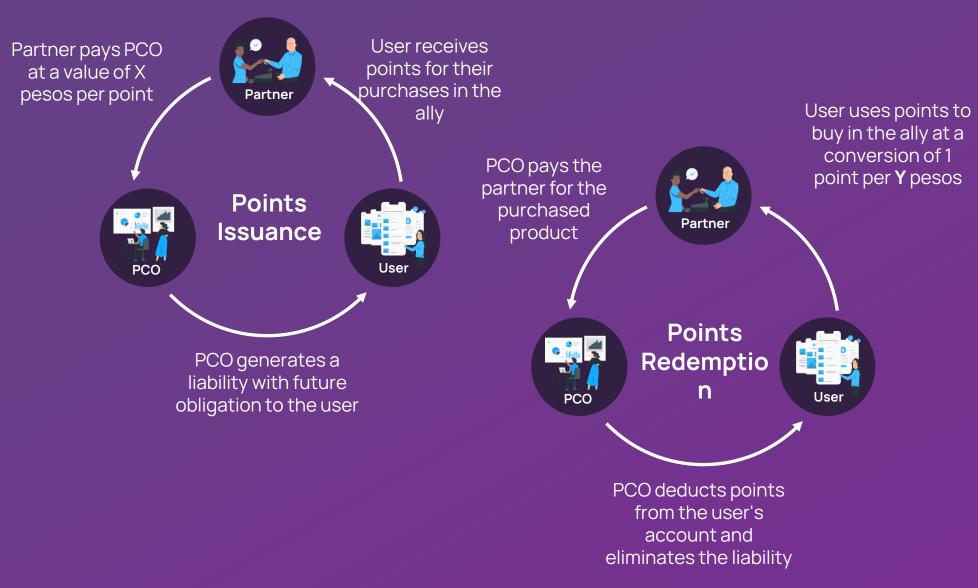
- Loyalty program: accumulation and redemption in +160 partners in all purchases
- PCO Centralized Marketplace
 shopping
- Transfer of points between accounts
- Bill and service payments through the **Puntos Pay** wallet





Economic model of a loyalty coalition

PCO Loyalty Program Monetization Model



3 sources of value

- 1. Point spread: X COP in Revenues – Y COP in costs
- 2. Value of money over time: revenue by selling points in the issuance vs associated cost at the time of redemption
- **3. Expiration of points:** Revenue without associated costs for overdue points



5 key factors position PCO as a unique offering with a solid business model



1. Scale in users with high level of engagement



2. Proven and quantified value proposition for partners

+6.2 M users, 12,000 companies +2 M APP downloads Present in 1 in 3 households +70 NPS +4,000 physical points of sale

3.6X Grupo Éxito's annual loyalty turnover

2.5x annual revenue of the rest of Grupo Éxito's ecosystem



5 key factors position PCO as a unique offering with a solid business model

3. Solid and selfsustaining financial model



4. Unique data in quality and quantity



+ 50 declared and enriched variables

~ COP\$320,000 M

Revenue

100% monitoring of Bancolombia credit card data at the merchant level

89.4 Contributor NPS

52% of female talent

Positive Net income

since 2020 (2 years of launch)

+80% Retail consumption data monitoring

Launch of 3 disruptive activities that will leverage the growth of Puntos Colombia

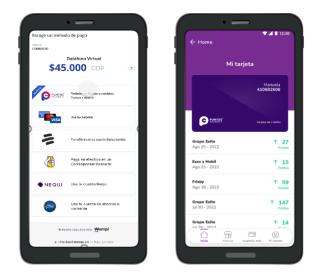
1. Loyalty as a Service



SMBs Loyalty Program focused on customer loyalty and increasing sales:

- Points Program
- Marketplace

2. Payments and financial services



Financial products and services for companies and for natural customers:

- Payment button **Wompi**
- Billfold
- Credit card

3. Media Services and Data Monetization



Digital Media Service leveraging ecosystem data in:

- On-site (Marketplace, home PCo)
- Direct (email, SMS, push)
- Off-site



1. PCO button allows accumulation / redemption in stores with digital channels

Value proposition:



Simplicity and speed throughout the process



Security supported through technical functionalities

Liquidity and universality by massifying the accumulation and redemption of points https://streamable.com/oyugyw



2. Media Services offers access to data and channels to enhance brands



Unique data

Value proposition:

Use unique PCO data and analytics capabilities to define audiences that will deliver the right brand message to the right person at the right time



Advanced analytical capabilities

Omni-channel activation







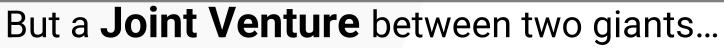


Specialized measurement and reporting capabilities





We are not a Co-Branded card





Largest retailer in Colombia

Independent company with independent staff and Board of Directors Banking License Mastercard License



Largest bank in Colombia

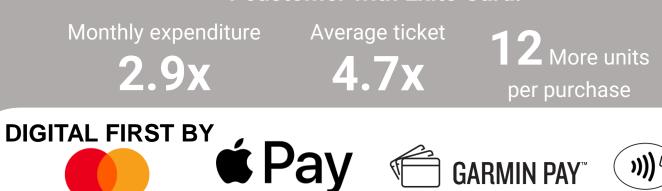
AAA Rating 13 consecutive years* Try

1.4 M cardholders

18% of total annual sales of the retailer (-29% excluding food category)

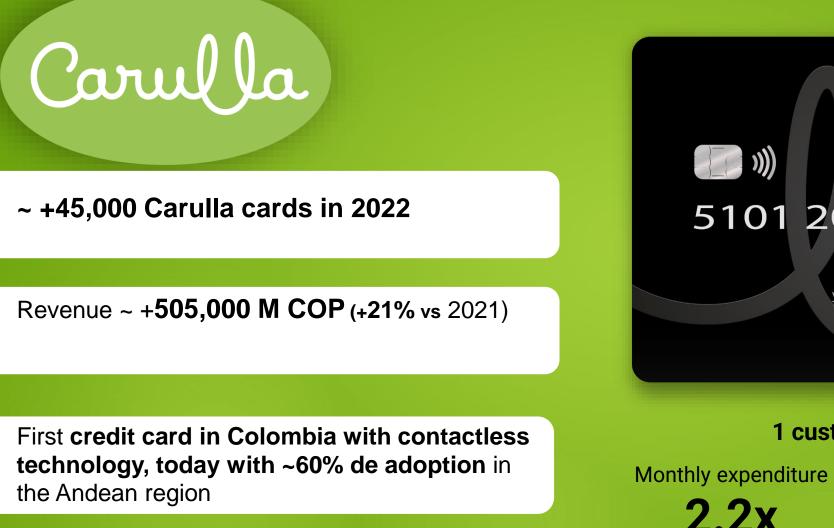






mastercard

Notes: Data as of 2022.



Partner with greater adoption of apple pay.







Average ticket **2.8x**

More units per purchase









(nya

Surtimayorista

negocios

Pluh del

2391 0077 5704 7003

5242

First stage: Clients: ~3,800 Revenue: ~\$33,000 M COP

Potential **1,000,000** Surtimayorista clients Goal: ~**16%** share

Complementary to the Merchant's Club

Sale by digital channel

83% early activation, the highest in our portfolio

Goal: to be the main payment method of the whole

ECOSYSTEM

THIS ENABLES US A BUSINESS MODEL THAT IS



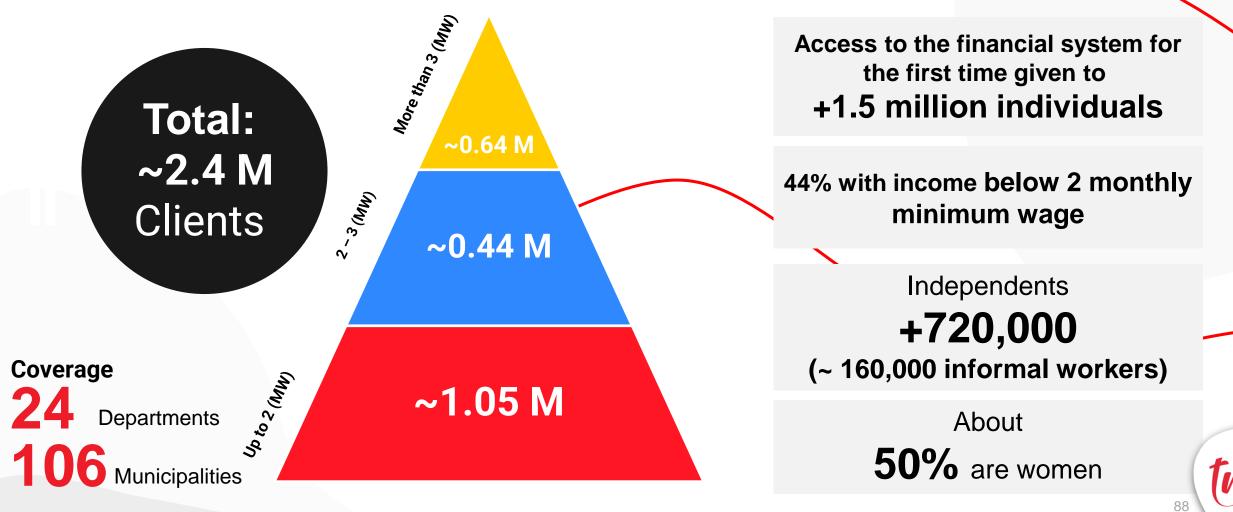


Monetizing the trust of IMPORTANT ALLIES Retail Banking Éxito MAYORISTA



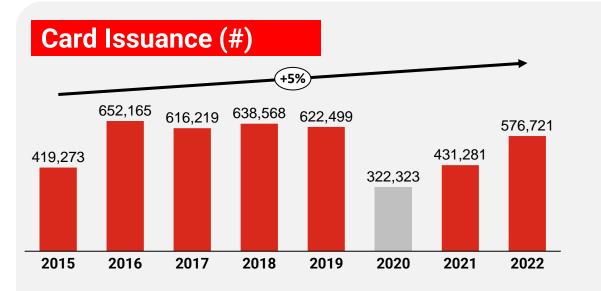
Banking as a service +30 M potential clients

Business model that allows reaching **80%** of the Colombian population with income of less than **2 minimum wages** and not covered by the Traditional Banking system

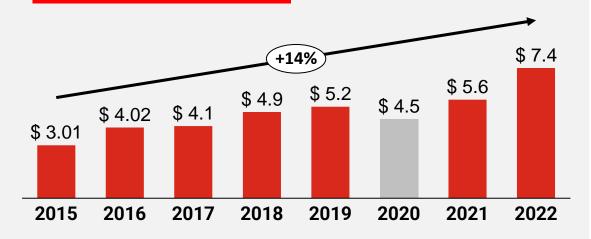


Notes: Data as of 2022.

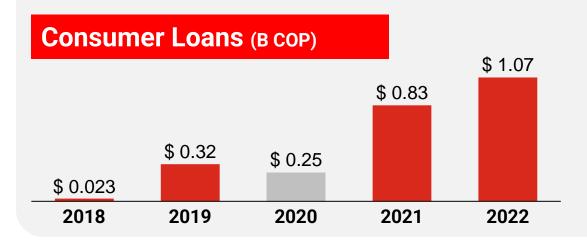
Main business drivers show TUYA growth consistently in recent years...

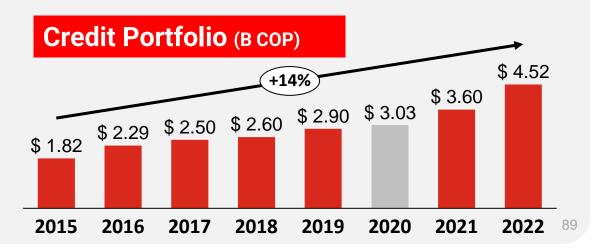






Tuya





Notes: Data as of 2022.

In 2022, TUYA achieved financial results that reflected a good business dynamics...



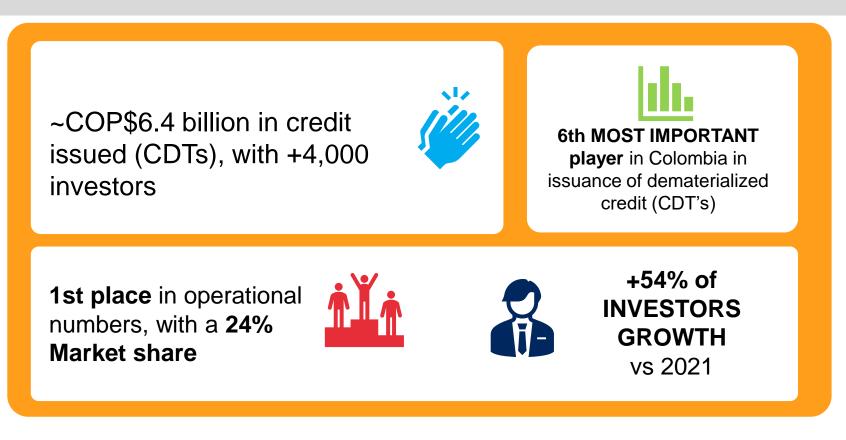


\$4.5 billion of credit portfolio (+26% vs 2021)

+26% business results before provisions vs 2021

Tvy

Financial strength and trust are our best letter of introduction for our investors...



We issue subordinated social bonds. Very well received by investors, contributing to the financial inclusion of more people.

+\$55,000 million issued in local market



+40% over bid amount (bid to cover)



We nourish Corportinities

















93

Higher Purpose To provide opportunities to Colombia



We cannot limit ourselves to giving the expected minimums, but rather be able to reach the maximum possible



Sustainability Strategy: 6 pillars declared by the company



Sus taina bility

as an opportunity generation tool

grupo **éxito**



ESG achievements 2022 grupo éxito Initiatives to generate value through economic growth, social development and environmental conservation My Planet Sustainable Trade Zero Malnutrition Zero malnutrition Sustainable trade My planet 8==-• VIVA and Carulla FreshMarket certified as •60.046 children benefited from nutrition •88% of fruit and vegetables purchased carbon neutral by lcontec and complementary programs •43% of reduced carbon footprint (Scope 1 locally •82 suppliers ~80k hectares monitored in and 2) food packages delivered to ·200,403 Sustainable Livestock •20,517 tons of material and 986 tons of children and their families •Gold Sustainable Fashion certification recyclable material collected postawarded by CO2 ZERO consumption • Presence in 27 states and 192 •130 million units of the Paissana brand •1 million trees donated by customers, municipalities sold, from towns affected by the armed suppliers, employees and allies conflict 盟 Governance & Integrity **Our people** Healthy lifestyle Governance Our people Healthy Lifestyle Integrity No. 51% of female workforce • Ranked 8th as the Colombian company ٠ •Elimination of over **30 ingredients** from Taeq products aimed to improve with the best reputation standards • Equipares Gold Seal granted by the consumers health according to Merco Ministry of Labour and the UN •Taeq ranked as the 2nd healthiest brand in • Scored 69/100 in the 2022 S&P Global Colombia **Corporate Sustainability Assessment** • Celebration of ' Diversity Month' with •400 references included changes in over 30 activities packaging, labeling and eco-design • Completion¹ of share buyback, dematerialization and split processes 96

Note: (1) Share buyback settlement at COP \$21,900 on June 9, share dematerialization on November 15 and share split (1:3 ratio) on November 18, 2022.

We work to nourish fundación **éxito** Colombian children

1 in 9 children in Colombia suffer from

+60,000 children benefitted

chronic malnutrition

Corporate social goal: eradicate chronic child malnutrition in # Colombia by 2030



27 departments and 192 municipalities

232,000 **Donation certificates** delivered (record)







+\$21,000 million in social investment composed by donations, own resources, allies, suppliers and recycling that



We are the ambassador of SDG #2 in Colombia, through the Éxito Foundation

Notes: Data as of 2022.

Local purchase: a commitment to the agricultural vocation of the territories



Engine of development and economic reactivation 89% fruits and vegetables is purchased in the country



86% is purchased directly from +940 farmers and peasant families



Communities, victim of the armed conflict and present in PDET territories





#ModaHechaenColombia Apparel business: the Company's DNA Éxito dresses Colombia

48.8 million



97% of the Private Label clothing that we sell are made in Colombia

 \bigcirc

sell are made in Colombia 12 collections

Developed by Colombian hands within everyone's reach 9,600 jobs created, (70% women)

344 Workshops throughout the country The Apparel brands Arkitect, Bronzini and People received the **Sustainable Gold Seal** within the framework of *Colombiamoda*

Recognition by *CO2CERO* for **good production practices** and responsible consumption









Environmental Goal Update

We are committed to reduce our CO2 emissions by 55% (scopes 1 and 2) **by 2025**

Advance 2022: 41% reduction

Recycling

We continue to expand with a presence in 5 departments







42 recycling points



17 million containers collected



986 tons collected generated **resources for child nutrition**

We reached the goal of planting **1 million trees**

Equivalent to 560 soccer fields





Carulla Fresh Market, the first food retailer in Latin America to be **certified as Carbon Neutral**



Viva, the only of shopping malls operator with **Carbon Neutral certification** from *lcontec*

We provide opportunities to **Colombia:**

When we protect biodiversity

Colombia Magia Salvaje movie reached the hearts of Colombians, strengthening environmental



+3 million movie theater attendees





First retailer in Colombia to implement a model of Sustainable Livestock

100% of our suppliers are monitored by satellite under concepts of respect for the agricultural frontier



We work close to the communities



Terrazas Verdes: cultivating dreams and opportunities in vulnerable territories



we are diverse, equitable and inclusive



We obtained the *Equipares* Gold Seal from the Ministry of Labor, accompanied by the UN

We take on the challenge of being coleaders of the Gender Parity Initiative (IPG)

32% of management positions are **held by women**

We have 611 employees from **diverse populations** We build transparent relationships with our stakeholders

S&P Global



Among the **top 10 food retailers in the Corporate Sustainability Assessment** by Standard & Poor's Recognized for the 4th consecutive year as a Sustainability Yearbook Member

IR recognition of the Colombian Stock Exchange obtained for the tenth year



We are the **eighth company with the best reputation** in Colombia in the *Merco* ranking



We provide Opportunities to

A higher purpose for the future

because we are moved by hope, optimism and the desire to be part of the dreams of Colombian men and women

We believe in the power of building a country together!



International Operations



94 stores

Located in the most densely populated areas







🙂 Devoto

62 Supermarkets y









2 hypermarkets

- Country with the **highest** per capita income in the region -
- Macroeconomic stability.....

Operation with extensive experience in high-value supermarkets

......................

The most profitable operation of the Group

High cash generation



Fresh Market



29 stores



53% of total total sales



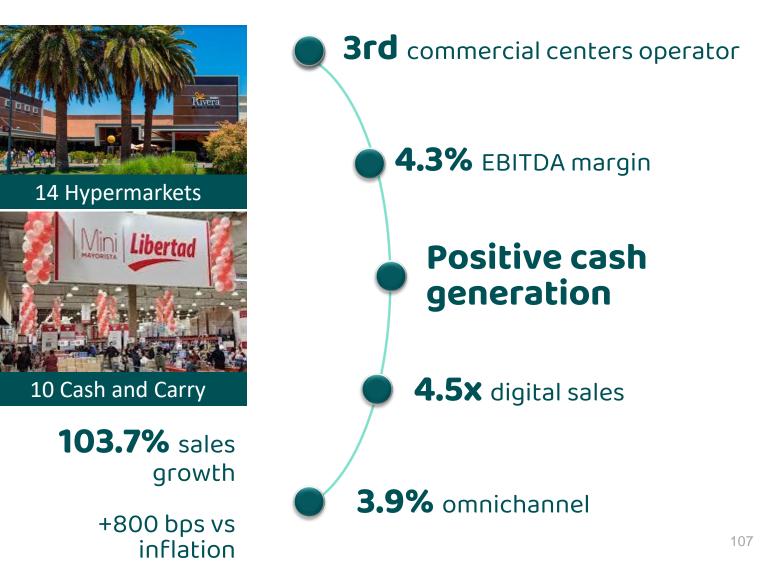
7.3 p.p vs non-renovated 106 stores

Notes: Data as of 2022.



Dual Strategy: Retail / Real estate







Operational Excellence Model



Operational Excellence Program

Strategic Objectives



We transform the way things are done, **optimizing processes** and **adopting new technologies** to generate value for our Company and our stakeholders



Expense growth below sales

~20 a 30 bps of annual rate improvement

Optimize supply and logistics operation

GMROI improvement

Sales operating model aimed at improving the NPS and spending ratio

~10 bps improvement in NPS

Continuous improvement projects

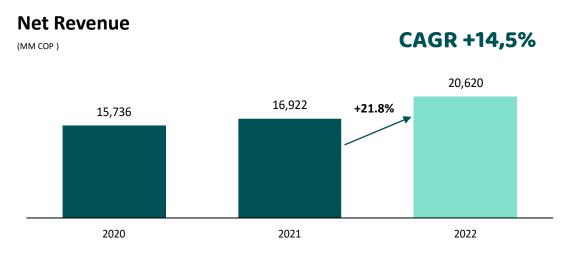
Continuity in avoided expense levels





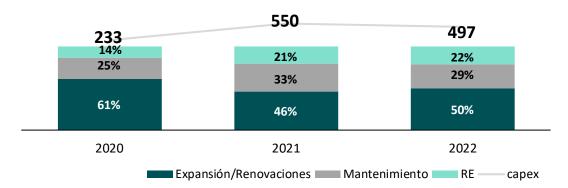
Financial Information

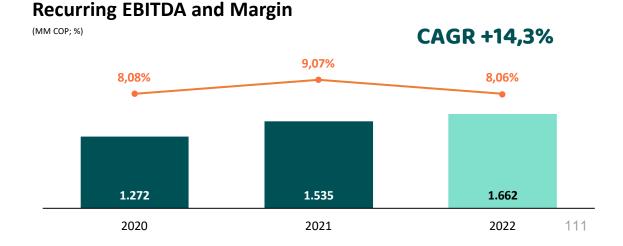
Financial information: grupo **éxito** Grupo Éxito Consolidated

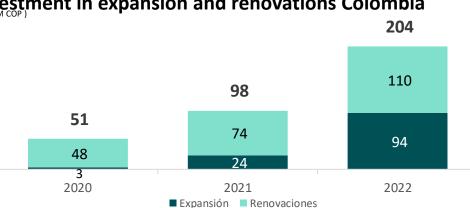


CapEx in LATAM

(MM COP)



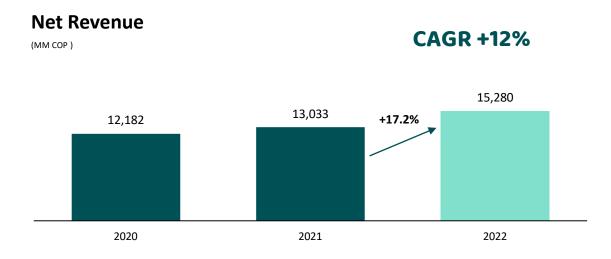




Investment in expansion and renovations Colombia

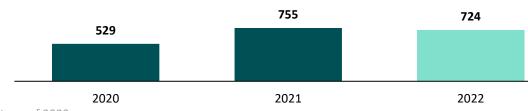
Notes: Data as of 2022. The cash flow in 2022 includes the effect of investing in inventories as a mitigation strategy to offset the rise in prices, especially food, in the region.

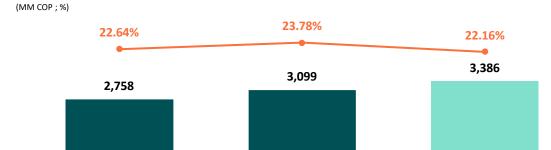




Recurring Operating Income

(MM COP ; %)

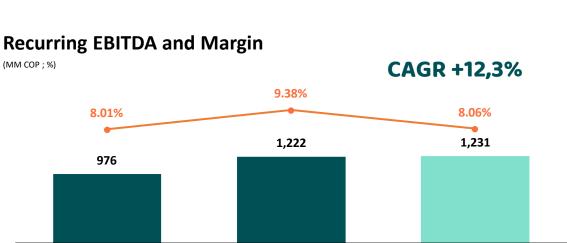




Gross Profit and Margin

2020

2020



2021

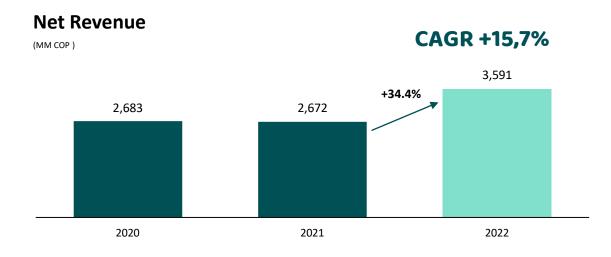
2021

Notes: Data as of 2022.

2022 112

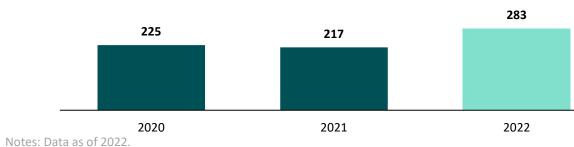
2022





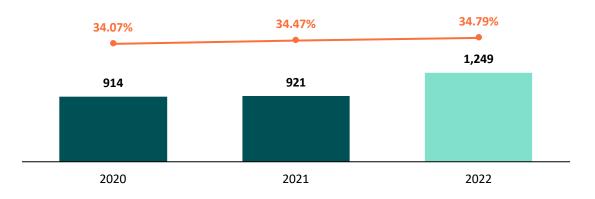
Recurring Operating Income

(MM COP; %)



Gross Profit and Margin

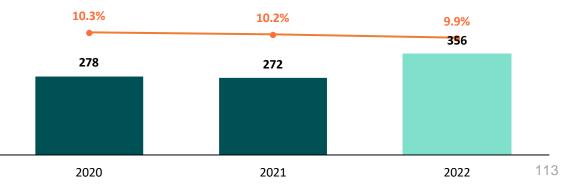
(MM COP; %)



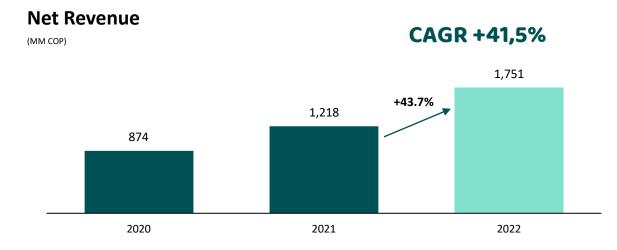
Recurring EBITDA and Margin

(MM COP; %)

CAGR +13,2%

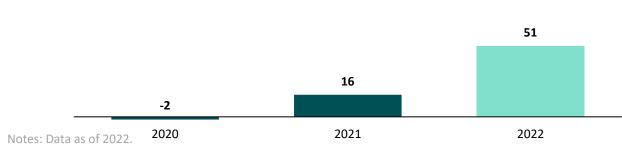




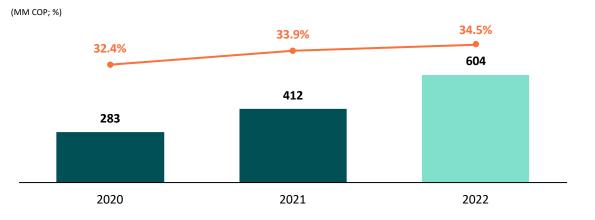


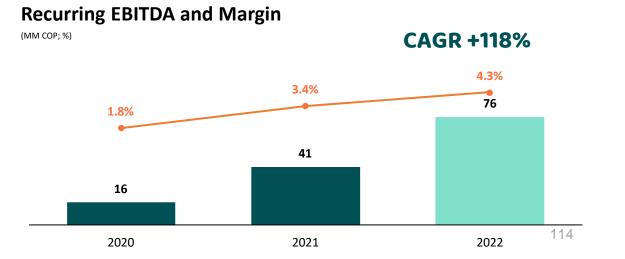
Recurring Operating Income

(MM COP; %)

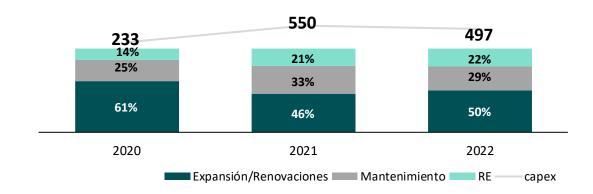


Gross Profit and Margin





grupo éxito Strong cash generation and consistent capex execution

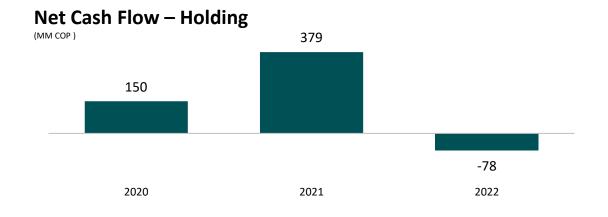


CapEx in LATAM

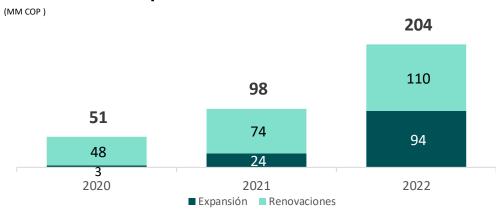
(MM COP)

Consolidated number of opening and renovation projects



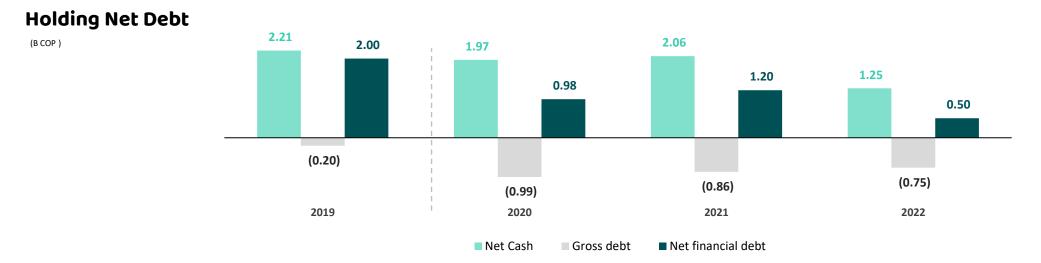


Investment in expansion and renovations Colombia



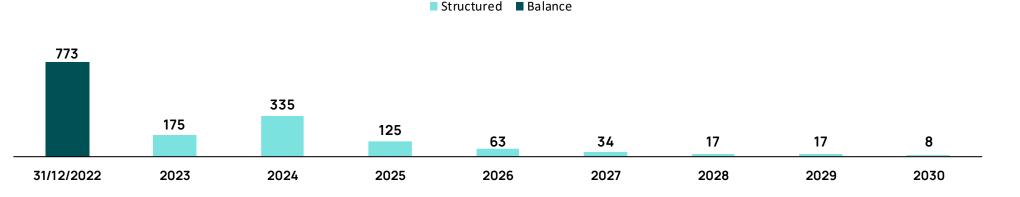
Notes: Data as of 2022. The cash flow in 2022 includes the effect of investing in inventories as a mitigation strategy to offset the rise in prices, especially food, in the region.





Gross Debt Maturities at Holding Level

(MM COP)



Notes: Data as of 2022.

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Appendices



High single-digit top line growth (+12.4% on comparable basis¹) driven by solid sales performance in all three countries

¢==

SSS³

+5.9% (+9.8%¹)

2Q23 Consolidated² highlights

Net Result

COP -\$6,184 M

(-0.1% margin)

Net Revenue						
COP \$5.1 B						
(+8.5% vs 2Q22, +12.4% ¹)						

Financial Highlights

- Quarterly top line driven by:
 Double-digit sales growth from Uru and Arg (in LC) and solid performance of real estate
- Top line YTD grew 13.5% vs 1H22, (+17.1%² on comparable basis)
- Recurring EBITDA grew 6.6%, from solid gross margin gains (+100 bps), despite inflationary pressures on the structure across countries
- Net Result reflected:
- ✓ Positive contribution of retail operations and income tax result offset by higher financial expenses, minority interest and TLIXA provisions

Investment & expansion

- CapEx of COP \$106,419 M, 63% allocated to expansion
- LTM store expansion:
- ✓ 87 stores⁴ (Col 70, Uru 5, Arg 12)
- ✓ Store portfolio optimization in Colombia
- ✓ Opening of the first Fresh Market store in Buenos Aires
- ✓ Total 639 stores, 1.05 M sqm

E Operating Highlights

Recurring EBITDA

COP\$395,391 M, +6.6%, 7.7% margin

- A solid performance of omni-channel (+7.6% growth; 9.8% share on consolidated sales, Col 12.7%, Uru 2.7% and Arg 4.3%)
- Innovative formats share on Colombia sales +42% (+1.3 p.p. vs 2Q22); +43.3% consol.
- Real estate posted higher revenue in 2Q23 from rents and administrative fees (+17.8% consol, +18.9% Col)

Corporate governance

- On June 26th, Casino Group stated that it's working on a non-core asset disposal plan and later mentioned that "GPA and Éxito are assets that may be sold as part of the Group's three-year plan for sale of assets, and that on this date, there are no milestones and no sale process ongoing for GPA. The only active project at the moment involving these two companies is the segregation of Éxito's and GPA's businesses."
- This announcement does not have any impact in Éxito's

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ΚM



Financial Performance



Consolidated sales grew by 8.2% (+12.3% when excluding the non-VAT day effect)

2Q23 Top Line performance

	Colombi	а		U	Iruguay		Ar	gentina		Consolidated		
in COP M	2Q23	2Q22	% Var	2Q23	2Q22	% Var	2Q23	2Q22	% Var	2Q23	2Q22	% Vai
Net Sales	3,505,457	3,384,527	3.6%	1,036,584	771,878	34.3%	359,927	373,833	(3.7%)	4,901,361	4,530,238	8.29
Other Revenue	194,912	165,841	17.5%	8,692	6,931	25.4%	14,159	14,348	(1.3%)	217,759	186,977	16.59
Net Revenue	3,700,369	3,550,368	4.2%	1,045,276	778,809	34.2%	374,086	388,181	(3.6%)	5,119,120	4,717,215	8.59
in COP M	1H23	1H22	% Var	1H23	1H22	% Var	1H23	1H22	% Var	1H23	1H22	% Va
Net Sales	7,135,800	6,703,692	6.4%	2,198,053	1,533,098	43.4%	805,347	668,596	20.5%	10,138,593	8,905,386	13.89
Other Revenue	387,718	373,687	3.8%	18,347	13,728	33.6%	30,703	26,591	15.5%	436,681	413,796	5.5
Net Revenue	7,523,518	7,077,379	6.3%	2,216,400	1,546,826	43.3%	836,050	695,187	20.3%	10,575,274	9,319,182	13.5
+3.6% (+9.0% ¹ and S (+9.7%), omni-chanr p.) offset by 5.4 p.p. v ne base. al food inflation was 4 sales +0.1%, SSS -2. 4GC (+7.7%) offset by	nel (+5.8%), an when excluding 4.4 p.p. below t .2%, driven by 7 the double-di	d innovation (g the non-VAT he national CF fresh food (+8	share day PI food 9.1%) of the	 Net Revenue +13.5% in LC. Sales +13.5%, SSS 13.3%, above inflation (5.9%), boosted by: Positive outcome of commercial activities 29 Fresh Market stores (+18.2%, +7 p.p. above regular stores, 58.2% share on sales) Omni-channel sales (+7.7%) Net Revenue +153% in LC; results in COP impacted by a negative 61.9% FX effect. Sales +152.8%, SSS +117.7%, above inflation (120.9%) driven by: Improved commercial trend Omni-channel sales (+7.7%) C&C format (11 MiniMayorista stores YTD, 13.9% on sales) 		1 7.7%,) trend e)	 Net Revenue +8.5% (+10.8% exc FX) Sales +8.2% driven by: Solid performance in all three countries (+12.3%¹ comparable basis) LTM expansion (87 stores) Other revenue +16.5% driven by real estate income (rental and administrative fees +17.8%) and the sale of assets in Colombia of COP\$ 					

Notes: Sate in COP include 24 1% 3% 5% effection Uruguay at top line and at recurring EBITDA in 2023 and 26.3% in 1H23 and -61.9% an (937%) in Argentina, respectively, calculated with the closing exchange rate. SSS In local currency, include the effect of conversions and the calendar effect adjustment of -1.5% in Colombia (2.0% in Exito, and -0.1% in LC segments), 0.5% in Uruguay and 0.7% in Argentina (1) In comparable basis when excluding the non-VA day. (2) Segment includes sales from Surtimax, Super Inter and Surtimayorista brands, allies, institutional and third-party sellers, and the sale of property development projects (inventory) of COP 120 \$18K M in 2023 and COP \$47.2 in 1H23).

Top line growth across countries and internally efficiencies partially offset by inflationary pressures on the cost/expense structure

2Q23 Operating performance by country

	Colo	Colombia Uruguay Argentina			Uruguay				
in COP M	2Q23	2Q22	% Var	2Q23	2Q22	% Var	2Q23	2Q22	% Var
Net Revenue	3,700,369	3,550,368	4.2%	1,045,276	778,809	34.2%	374,086	388,181	(3.6%)
Gross profit	838,622	789,746	6.2%	371,859	265,750	39.9%	128,947	131,362	(1.8%)
Gross Margin	22.7%	22.2%	42 bps	35.6%	34.1%	145 bps	34.5%	33.8%	63 bps
Total Expense	(708,682)	(625,731)	13.3%	(274,833)	(208,098)	32.1%	(128,124)	(126,294)	1.4%
ExpenseNetRev	19.2%	17.6%	153 bps	26.3%	26.7%	(43) bps	34.2%	32.5%	172 bps
Recurring EBITDA	270,215	289,657	(6.7%)	118,553	74,300	59.6%	6,623	6,946	(4.7%)
Recurring EBITDA Margin	7.3%	8.2%	(86) bps	11.3%	9.5%	180 bps	1.8%	1.8%	(2) bps

- Colombia

GP: +6.2%, 22.7% margin (+42 bps) reflected solid growth boosted by real estate and despite price investment and the inflationary context.

Recurring EBITDA: -6.7%, 7.3% margin (-86 bps) showed i) sales affected by lower consumption, ii) price investment, iii) inflationary pressures on cost/expenses, and iv) higher operating taxes¹.

Uruguay

GP: +39.9%, 35.6% margin (+145 bps), boosted by an improved consumption trend.

Recurring EBITDA: +59.6%, 11.3% margin (+180 bps), reflected solid commercial performance and internal efficiencies that led expenses to grow below top line levels.

Argentina

GP: -1.8% (157.7% exc FX), 34.5% margin (+63 bps), driven by higher share of C&C format and cost efficiencies despite price investment

Recurring EBITDA: -4.7%, 1.8% margin (-2 bps), impacted by the FX effect, offset the solid top line growth (in LC) and operating efficiencies despite CPI effect on wages.

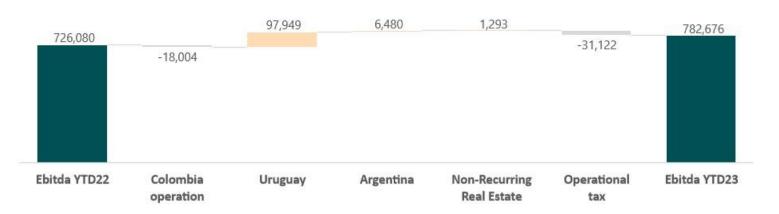
Note: Colombia perimeter includes Almacenes Éxito S.A. and its subsidiaries. Data in COP includes a 18.3% FX effect in Uruguay at top line and at recurring EBITDA in 2Q23 and 26.3% in 1H23 and -61.9% and -50.5% in Argentina, respectively, calculated with the closing exchange rate. (1) Higher operating tax by COP \$31 M during 2023 due to the tax reform approved in 2022.

Solid gross margin gains across countries and efforts to increase productivity led to recurring EBITDA growth (6.6% in 2Q23; 7.8% YTD, +12.1% in comparable basis¹)

Consolidated

in COP M	2Q23	2022	% Var	1H23	1H22	% Var
Net Revenue	5,119,120	4,717,215	8.5%	10,575,274	9,319,182	13.5%
Gross profit	1,339,428	1,186,872	12.9%	2,772,347	2,361,370	17.4%
Gross Margin	26.2%	25.2%	100 bps	26.2%	25.3%	88 bps
Total Expense	(1,111,639)	(960,123)	15.8%	(2,325,963)	(1,923,545)	20.9%
Expense/Net Rev	(21.7%)	(20.4%)	(136) bps	(22.0%)	(20.6%)	(135) bps
Recurring EBITDA	395,391	370,917	6.6%	782,676	726,080	7.8%
Recurring EBITDA Margin	7.7%	7.9%	(14) bps	7.4%	7.8%	(39) bps

Bridge Consolidated Recurring EBITDA



Consolidated Operating Performance

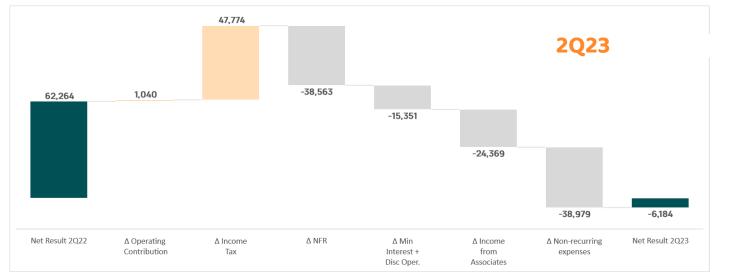
1H23 Recurring EBITDA highlights

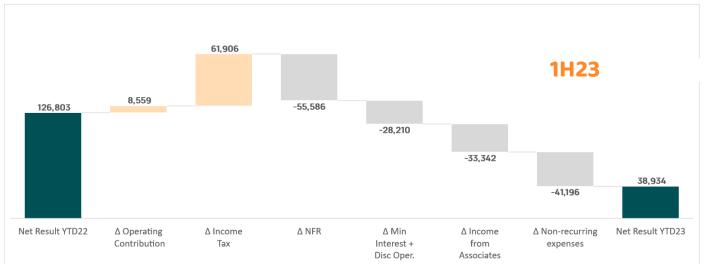
- Solid commercial performance in Uruguay and Argentina, despite inflationary pressures, drove Recurring EBITDA (+27.6% and +193.2% in LC, respectively) and offset Colombia outcome affected by:
 - (i) One-offs related to 2 non-VAT days (1 in 1Q23 and 1 in 2Q23)
 - (ii) A higher operating tax during 2023 due to tax reform approved in Colombia in 2022 (+26 bps at consol; +39 bps in Col)
- Positive FX effect on results in Uruguay offset by the negative FX effect in Argentina
- Recurring EBITDA 3y CAGR of 11.7% (as of 1H23)

Note: Colombia perimeter includes Almacenes Éxito S.A. and its subsidiaries. Consolidated results from Colombia, Uruguay and Argentina, eliminations and the FX effect (-2.1% and 0.6% at top line in 2Q23 and 1H23, and 2.5% and 4.8% at recurring EBITDA, respectively). (1) Excluding non-recurring real estate income from the sale of development of projects and fees (COP \$1.3K M) and higher operating tax (COP \$31 M) during 2023 due to the tax reform approved in 2022.

Net income totaled COP\$38,934 M as of 1H23

Group share net result



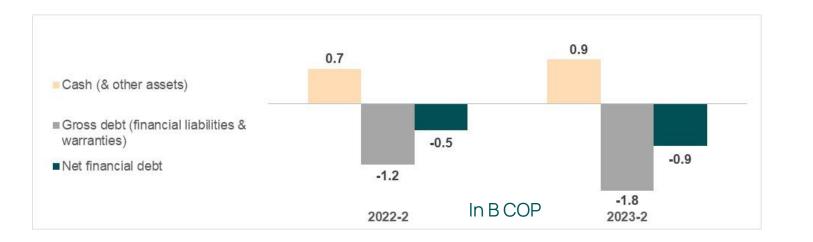


Net Result highlights

- Positive contribution of international retail operations (in LC) and Colombia (despite the non-VAT day effect), as well as the material positive variation of income tax.
- Negative variations from: (i) higher financial expenses (interest rates¹ +725 bps vs 2Q22), (ii) improved performance in Uruguay that led to higher minority interest, (iii) TUYA share of profit affected by provisions, and (iv) changes in non-recurring expenses related to the listing project.
- Net Result in 1H23 totaled COP\$38,934 M mainly driven by international operations and income tax variations, partially offset by non-operational items in Colombia and Argentina.

Note: Consolidated data include results from Colombia, Uruguay and Argentina, eliminations and the FX effect (-2.1% at top line and 2.5% at recurring EBITDA in 2Q23 and 0.6% and 4.8% in 123 1H23, respectively. (1) The Central Bank increased the reportate in Colombia to 13.25% during 2Q23 (vs. 6% in 2Q22 and 12% in 4Q22) to control inflation.

Free cash flow reached COP \$92,000 M, a positive outcome amidst economic slow down and higher investment levels and a comparable basis



in thousand million COP	12M 2Q 2023	12M 2Q 2022	Variation
EBITDA	939	1,067	-12.0%
Lease liabilities amortizations & interests	(384)	(347)	10.5%
Operational results before WK	426	685	-37.8%
Change in Tax	(81)	(1 01)	-1 9.5%
Change in working capital	(84)	(48)	75.3%
CapEx	(441)	(339)	29.9%
Free cash flow before investments	(1 80)	197	-1 91 .2%
Dividends received	271	170	59.5%
Free cash flow	92	367	-75.0%
Shareholders' cash flow	(111)	368	-130.3%

1H23 Leverage and cash at holding level¹

Cash and debt highlights

- Dividends from subsidiaries continued to allow the Company's investment requirements and payments to shareholders
- Pressures on financial expenses from
 higher repo rates (+2x higher vs 2Q22)
- Gross debt increased COP \$532,000
 M mainly due to seasonal requirements from RCF

Note: Numbers expressed in long scale, COP billion represent 1,000,000,000. Central Bank repo rate increased in Colombia to 13.25% in 2Q23 (vs. 6% as of 2Q22 and 13% as of 1Q23) to 124 control inflation. Cash flow in 2022 expressed in line with the statement. (1) Holding: Almacenes Éxito S.A results without Colombia or international subsidiaries.

Quarterly double-digit top line growth¹ and gross margin gains droved operational performance

Conclusions

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- **ADR and BDR** spin-off completion expected by 3Q23.
- Double-digit consolidated sales growth on comparable basis¹, in local currency in all three countries
- Recurring EBITDA grew in 2Q and 1H driven by gross margin protection across countries, despite inflationary pressures.
- Net Result YTD driven by positive operational performance and income tax variations, partially offset by temporary and nonoperational items in Colombia and Argentina, higher financial expenses and TUYA share of profit.
- Improved cash generation (COP \$92 K M) to continue consolidating a solid path to develop the Group's retail and real estate strategy.
- **Double-digit sales growth in Colombia** on a comparable basis¹, driven by high single-digit growth of **food sales** leveraged on innovation and omni-channel.
- Solid performance of real estate business in Colombia (+18.9%)
- Strong performance of Uruguay (and above inflation) consolidates leadership in the market.
- **Cash generation in Argentina** invested in Cash and Carry stores and to open the first Fresh Market store in Buenos Aires; results in COP impacted by FX.

Note: Consolidated results from Colombia, Uruguay and Argentina, eliminations and the FX effect (-2.1% and 0.6% at top line in 2Q23 and 1H23, and 2.5% and 4.8% at recurring EBITDA, respectively); Colombia perimeter includes Almacenes Éxito S.A. and its subsidiaries. (1) When excluding non-VAT day effect.



18, 2022.

Consolidated Financial results

•					
2Q23	2Q22	% Var	1H23	1H22	% Var
4,901,361	4,530,238	8.2%	10,138,593	8,905,386	13.8%
217,759	186,977	16.5%	436,681	413,796	5.5%
5,119,120	4,717,215	8.5%	10,575,274	9,319,182	13.5%
(3,753,325)	(3,505,354)	7.1%	(7,750,062)	(6,909,094)	12.2%
(26,367)	(24,989)	5.5%	(52,865)	(48,718)	8.5%
1,339,428	1,186,872	12.9%	2,772,347	2,361,370	17.4%
26.2%	25.2%	1 <i>00 bps</i>	26.2%	25.3%	88 bps
(1,111,639) <i>21.7%</i>	(960,123) <i>20.4%</i>	15.8% <i>136 bps</i>	(2,325,963) <i>22.0%</i>	(1,923,545) <i>20.6%</i>	20.9% 1 <i>35 bps</i>
227,789	226,749	0.5%	446,384	437,825	2.0%
4.4%	4.8%	(36) bps	4.2%	4.7%	(48) bps
(28,468)	10,511	(370.8%)	(33,678)	7,518	(548.0%)
1 99,321 <i>3.9%</i>	237,260 <i>5.0%</i>	(16.0%) <i>(114) bps</i>	412,706 <i>3.9%</i>	445,343 <i>4.8%</i>	(7.3%) <i>(88) bps</i>
(131,300)	(92,737)	41.6%	(198,122)	(1 42, 536)	39.0%
(23,313)	1,056	(2307.7%)	(50,105)	(16,763)	198.9%
44,708	145,579	(69.3%)	164,479	286,044	(42.5%)
2,840	(44,934)	106.3%	(37,868)	(99,774)	(62.0%)
47,548	100,645	(52.8%)	126,611	186,270	(32.0%)
(53,732)	(38,381)	40.0%	(87,677)	(59,467)	47.4%
	-	0.0%	-	-	0.0%
(6,184)	62,264	(1 09.9%)	38,934	126,803	(69.3%)
(0.1%)	1.3%	(144) bps	0.4%	1.4%	(99) bps
395,391	370,917	6.6%	782,676	726,080	7.8%
-			-		(39) bps
,	,	• •		- ,	(2.5%)
					(108) bps
	,		,	-	2.1%
1.2%	8.1%	(92) Dps	7.1%	7.9%	(79) bps
1,297.864	1,297.864	0.0%	1,297.864	1,297.864	0.0%
	4,901,361 217,759 5,119,120 (3,753,325) (26,367) 1,339,428 <i>26.2%</i> (1,111,639) <i>21.7%</i> 227,789 <i>4.4%</i> (28,468) 199,321 <i>3.9%</i> (131,300) (23,313) 44,708 2,840 47,548 (53,732) 6,184) (<i>0.1%</i>) 395,391 <i>7.7%</i> 343,610 <i>6.7%</i> 366,923 <i>7.2%</i>	4,901,361 4,530,238 217,759 186,977 5,119,120 4,717,215 (3,753,325) (3,505,354) (26,367) (24,989) 1,339,428 1,186,872 26.2% 25.2% (1,111,639) (960,123) 21.7% 20.4% 227,789 226,749 4.4% 4.8% (28,468) 10,511 199,321 237,260 3.9% 5.0% (131,300) (92,737) (23,313) 1,056 44,708 145,579 2,840 (44,934) 47,548 100,645 (53,732) (38,381) - - (6,184) 62,264 (0.1%) 1.3% 395,391 370,917 7.7% 7.9% 343,610 382,484 6.7% 8.1% 366,923 381,428 7.2% 8.1%	4,901,361 $4,530,238$ $8.2%$ $217,759$ $186,977$ $16.5%$ $5,119,120$ $4,717,215$ $8.5%$ $(3,753,325)$ $(3,505,354)$ $7.1%$ $(26,367)$ $(24,989)$ $5.5%$ $1,339,428$ $1,186,872$ $12.9%$ $26.2%$ $25.2%$ 100 bps $(1,111,639)$ $(960,123)$ $15.8%$ $21.7%$ $20.4%$ 136 bps $227,789$ $226,749$ $0.5%$ $4.4%$ $4.8%$ (36) bps $(28,468)$ $10,511$ $(370.8%)$ $199,321$ $237,260$ $(16.0%)$ $3.9%$ $5.0%$ (114) bps $(131,300)$ $(92,737)$ $41.6%$ $(23,313)$ $1,056$ $(2307.7%)$ $44,708$ $145,579$ $(69.3%)$ $2,840$ $(44,934)$ $106.3%$ $47,548$ $100,645$ $(52.8%)$ $(53,732)$ $(38,381)$ $40.0%$ $ 0.0%$ $(6,184)$ $62,264$ $(109.9%)$ $(0.1%)$ $1.3%$ (144) bps $395,391$ $370,917$ $6.6%$ $7.7%$ $7.9%$ (14) bps $343,610$ $382,484$ $(10.2%)$ $6.7%$ $8.1%$ (140) bps $366,923$ $381,428$ $(3.8%)$ $7.2%$ $8.1%$ (92) bps	4,901,361 $4,530,238$ $8.2%$ $10,138,593$ $217,759$ $186,977$ $16.5%$ $436,681$ $5,119,120$ $4,717,215$ $8.5%$ $10,575,274$ $(3,753,325)$ $(3,505,354)$ $7.1%$ $(7,750,062)$ $(26,367)$ $(24,989)$ $5.5%$ $(52,865)$ $1,339,428$ $1,186,872$ $12.9%$ $2,772,347$ $26.2%$ $25.2%$ 100 bps $26.2%$ $(1,111,639)$ $(960,123)$ $15.8%$ $(2,325,963)$ $21.7%$ $20.4%$ 136 bps $22.0%$ $227,789$ $226,749$ $0.5%$ $446,384$ $4.4%$ $4.8%$ (36) bps $4.2%$ $(28,468)$ $10,511$ $(370.8%)$ $(33,678)$ $199,321$ $237,260$ $(16.0%)$ $412,706$ $3.9%$ $5.0%$ (114) bps $3.9%$ $(131,300)$ $(92,737)$ $41.6%$ $(198,122)$ $(23,313)$ $1,056$ $(2307.7%)$ $(50,105)$ $44,708$ $145,579$ $(69.3%)$ $164,479$ $2,840$ $(44,934)$ $106.3%$ $(37,868)$ $47,548$ $100,645$ $(52.8%)$ $126,611$ $(53,732)$ $(38,381)$ $40.0%$ $(87,677)$ $ 0.0%$ $ (0.1%)$ $1.3%$ (144) bps $2.4%$ $395,391$ $370,917$ $6.6%$ $782,676$ $7.7%$ $8.1%$ (140) bps $6.6%$ $366,923$ $381,428$ $(3.8%)$ $748,998$ $7.2%$ $8.1%$ (92) bp	4,901,361 $4,530,238$ $8.2%$ $10,138,593$ $8,905,386$ $217,759$ $186,977$ $16.5%$ $436,681$ $413,796$ $5,119,120$ $4,717,215$ $8.5%$ $10,575,274$ $9,319,182$ $(3,753,325)$ $(3,505,354)$ $7.1%$ $(7,750,062)$ $(6,909,094)$ $(26,367)$ $(24,989)$ $5.5%$ $(52,865)$ $(48,718)$ $1,339,428$ $1,186,872$ $12.9%$ $2,772,347$ $2,361,370$ $26.2%$ $25.2%$ 100 bps $26.2%$ $25.3%$ $(1,111,639)$ $(960,123)$ $15.8%$ $(2,325,963)$ $(1,923,545)$ $21.7%$ $20.4%$ 136 bps $22.0%$ $20.6%$ $227,789$ $226,749$ $0.5%$ $446,384$ $437,825$ $44%$ $4.8%$ (36) bps $4.2%$ $4.7%$ $(28,468)$ $10,511$ $(370.8%)$ $(33,678)$ $7,518$ $199,321$ $237,260$ $(16.0%)$ $412,706$ $445,343$ $3.9%$ $5.0%$ (114) bps $3.9%$ $4.8%$ $(131,300)$ $(92,737)$ $41.6%$ $(198,122)$ $(142,536)$ $(23,313)$ $1,056$ $(2307.7%)$ $(50,105)$ $(16,763)$ $44,708$ $145,579$ $(69.3%)$ $164,479$ $286,044$ $2,840$ $(44,934)$ $106.3%$ $(37,868)$ $(99,774)$ $47,548$ $100,645$ $(52.8%)$ $126,611$ $186,270$ $(53,732)$ $(38,381)$ $40.0%$ $6.7%$ $7.4%$ $7.7%$ $7.9%$ (14) bps <td< td=""></td<>

EPS(4.8)48.0(109.9%)30.097.7(69.3%)Note: Consolidated results from Colombia, Uruguay and Argentina, eliminations and the FX effect (-0.6% and 1.4% at top line in 2Q23 and 1H23, and 3.4% and 5.3% at recurring EBITDA, respectively). CVM EBITDA refers to earnings before interest, taxes, depreciation, and amortization (EBITDA) plus Associates & Joint Ventures Results. 2Q23 EPS considers the weighted average number of outstanding shares (IFRS 33), corresponding to 1,297,864,359 shares (including the buyback operation completed on June 30, 2022, and the share split 1:3 on November



P&L and capex by country

Income Statement	<u>Colombia</u>	Uruquav	Argentina	Consol
in COP M	2023	2Q23	2023	2Q23
Net Sales	3,505,457	1,036,584	359,927	4,901,361
Other Revenue	194,912	8,692	14,159	217,759
Net Revenue	3,700,369	1,045,276	374,086	5,119,120
Cost of Sales	(2,836,991)	(671,340)	(245,605)	(3,753,325)
Cost D&A	(24,756)	(2,077)	466	(26,367)
Gross profit	838,622	371,859	128,947	1,339,428
Gross Margin	22.7%	35.6%	34.5%	26.2%
SG&A Expense	(593,163)	(255,383)	(121,858)	(970,404)
Expense D&A	(115,519)	(1 9, 450)	(6,266)	(1 41,235)
Total Expense Expense/Net Rev	(708,682) <i>19,2%</i>	(274,833) <i>26.3%</i>	(128,124) <i>34,2%</i>	(1,111,639) <i>21.7%</i>
Recurring Operating Income (ROI)	129,940	97,026	823	227,789
ROI Margin	3.5%	9.3%	0.2%	4.4%
Non-Recurring Income and Expense	(30,711)	1,575	668	(28,468)
Operating Income (EBIT)	99,229	98,601	1,491	199,321
EBIT Margin	2.7%	9.4%	0.4%	3.9%
Net Financial Result	(108,437)	(1,849)	(21,014)	(131,300)
Recurring EBITDA	270,215	118,553	6,623	395,391
Recurring EBITDA Margin	7.3%	11.3%	1.8%	7.7%
CAPEX				
in COP M	74,161	25,766	6,492	106,419
in local currency	74,161	225	519	

Note: Consolidated results from Colombia, Uruguay and Argentina, eliminations and the FX effect (-0.6% and 1.4% at top line in 2Q23 and 1H23, and 3.4% and 5.3% at recurring, respectively). 127 The Colombia perimeter includes the consolidation of Almacenes Éxito S.A. and its subsidiaries in the country.



Consolidated balance sheet

in COP M	Dec 2022	Jun 2023	Var %
Assets	18,183,289	17,379,523	(4.4%)
Current assets	5,947,863	5,519,330	(7.2%)
Cash & Cash Equivalents	1,733,673	1,393,950	(1 9.6%)
Inventories	2,770,443	2,765,708	(0.2%)
Accounts receivable	779,355	642,228	(17.6%)
Assets for taxes	509,884	61 0, 556	19.7%
Assets held for sale	21,800	20,436	(6.3%)
Others	132,708	86,452	(34.9%)
Non-current assets	12,235,426	11,860,193	(3.1%)
Goodwill	3,484,303	3,355,987	(3.7%)
Other intangible assets	424,680	408,101	(3.9%)
Property, plant and equipment	4,474,280	4,332,950	(3.2%)
Investment properties	1,841,228	1,810,138	(1.7%)
Right of Use	1,443,469	1,411,428	(2.2%)
Investments in associates and JVs	300,021	285,016	(5.0%)
Deferred tax asset	1 42, 589	176,779	24.0%
Assets for taxes	-	-	0.0%
Others	124,856	79,794	(36.1%)

in COP M	Dec 2022	Jun 2023	Var %
Liabilities	9,748,843	9,344,287	(4.1%)
Current liabilities	7,415,394	7,285,080	(1.8%)
Trade payables	5,651,303	4,469,187	(20.9%)
Lease liabilities	263,175	274,606	4.3%
Borrowing-short term	91 5, 604	2,065,206	N/A
Other financial liabilities	1 36, 223	102,542	(24.7%)
Liabilities held for sale	-	-	0.0%
Liabilities for taxes	109,726	75,150	(31.5%)
Others	339,363	298,389	(12.1%)
Non-current liabilities	2,333,449	2,059,207	(11.8%)
Trade payables	70,472	40,823	(42.1%)
Lease liabilities	1,392,780	1,343,846	(3.5%)
Borrowing-long Term	539, 980	348,756	(35.4%)
Other provisions	15,254	11,872	(22.2%)
Deferred tax liability	277,713	274,115	(1.3%)
Liabilities for taxes	2,749	6,591	N/A
Others	34,501	33,204	(3.8%)
Shareholder s equity	8,434,446	8,035,236	(4.7%)



Consolidated cash flow

in COP M	Jun 2023	Jun 2022	Var %
Profit	126,611	186,270	(32.0%)
Operating income before changes in working capital	743,994	685,650	8.5%
Cash Net (used in) Operating Activities	(41 4, 454)	(766,309)	(45.9%)
Cash Net (used in) Investment Activities	(269,014)	(147,165)	82.8%
Cash net provided by Financing Activities	397,152	(416,969)	N/A
Var of net of cash and cash equivalents before the FX rate	(286, 316)	(1,330,443)	(78.5%)
Effects on FX changes on cash and cash equivalents	(53,407)	32,753	N/A
(Decresase) net of cash and cash equivalents	(339,723)	(1,297,690)	(73.8%)
Opening balance of cash and cash equivalents	1,733,673	2,541,579	(31.8%)
Ending balance of cash and cash equivalents	1,393,950	1,243,889	12.1%



Holding P&L⁽¹⁾

in COP M	2Q23	2Q22	% Var	1H23	1H22	% Var
Net Sales	3,508,364	3,388,924	3.5%	7,140,696	6,711,814	6.4%
Other Revenue	102,384	87,338	17.2%	208,356	216,413	(3.7%)
Net Revenue	3,610,748	3,476,262	3.9%	7,349,052	6,928,227	6.1%
Cost of Sales	(2,830,218)	(2,735,369)	3.5%	(5,758,180)	(5,431,647)	6.0%
Cost D&A	(23,132)	(21,004)	10.1%	(45,688)	(41,594)	9.8%
Gross profit	757,398	719,889	5.2%	1,545,184	1,454,986	6.2%
Gross Margin	21.0%	20.7%	27 bps	21.0%	21.0%	2 bps
SG&A Expense	(579,866)	(512,738)	13.1%	(1,185,966)	(1,033,868)	14.7%
Expense D&A	(113,102)	(98,707)	14.6%	(220,300)	(1 94, 601)	13.2%
Total Expense	(692,968)	(611,445)	13.3%	(1,406,266)	(1,228,469)	14.5%
Expense/NetRev	(19.2%)	(17.6%)	(160) bps	(19.1%)	(17.7%)	(140) bps
Recurring Operating Income (ROI)	64,430	108,444	(40.6%)	138,918	226,517	(38.7%)
ROI Margin	1.8%	3.1%	(1 <i>34) bps</i>	1.9%	3.3%	(138) bps
Non-Recurring Income and Expense	(33,764)	(7,320)	361.3%	(38,204)	(9,121)	318.9%
Operating Income	30,666	101,124	(69.7%)	100,714	217,396	(53.7%)
EBIT Margin	0.8%	2.9%	(206) bps	1.4%	3.1%	(177) bps
Net Financial Result	(118,485)	(65,511)	80.9%	(202,126)	(110,219)	83.4%
Net Group Share Result	(6,184)	62,264	(1 09.9%)	38,934	126,803	(69.3%)
Net Margin	(0.2%)	1. 8%	(196) bps	0.5%	1.8%	(130) bps
Recurring EBITDA	200,664	228,155	(12.0%)	404,906	462,712	(12.5%)
Recurring EBITDA Margin	5.6%	6.6%	(101) bps	5.5%	6.7%	(117) bps



Holding balance sheet ⁽¹⁾

in COP M	Dec 2022	Jun 2023	Var %
Assets	14,761,545	14,295,227	(3.2%)
Current assets	4,432,647	4,145,525	(6.5%)
Cash & Cash Equivalents	1,250,398	920,148	(26.4%)
Inventories	2,105,200	2,144,902	1.9%
Accounts receivable	477,912	424,795	(11.1%)
Assets for taxes	478,476	538,934	12.6%
Others	1 20, 661	116,746	(3.2%)
Non-current assets	10,328,898	10,149,702	(1.7%)
Goodwill	1,453,077	1,453,077	0.0%
Other intangible assets	191,204	191,617	0.2%
Property, plant and equipment	2,059,079	2,021,427	(1.8%)
Investment properties	83,420	82,987	(0.5%)
Right of Use	1,587,943	1,631,148	2.7%
Investments in subsidiaries, associates and JVs	4,788,226	4,605,552	(3.8%)
Others	165,949	163,894	(1.2%)

in COP M	Dec 2022	Jun 2023	Var %
Liabilities	7,622,557	7,587,090	(0.5%)
Current liabilities	5,455,563	5,613,538	2.9%
Trade payables	4,319,342	3,397,699	(21.3%)
Lease liabilities	261,824	281,124	7.4%
Borrowing-short term	251,118	1,416,331	N/A
Other financial liabilities	123,446	89,899	(27.2%)
Liabilities for taxes	92,846	48,597	(47.7%)
Others	406, 987	379,888	(6.7%)
Non-current liabilities	2,166,994	1,973,552	(8.9%)
Lease liabilities	1,525,272	1,555,343	2.0%
Borrowing-long Term	539,980	348,756	(35.4%)
Other provisions	14,311	11,603	(1 8.9%)
Deferred tax liability	-	-	0
Others	87,431	57,850	(33.8%)
Shareholder s equity	7,138,988	6,708,137	(6.0%)



Debt by country and maturity

30 Jun 2023, (millions of COP)	Holding (2)	Colombia	Uruguay	Argentina	Consolidated
Short-term debt	1,506,229	1,516,802	616,741	34,205	2,167,749
Financial liabilities	1,416,330	1,416,330	61 4, 67 1	34,205	2,065,206
Other financial liabilities	89,899	100,472	2,070	-	102,542
Long-term debt	348,756	348,756 -	- 0	-	348,756
Financial liabilities	348,756	348,756 -	- 0	-	348,756
Other financial liabilities	-	-	-	-	-
Total gross debt (1)	1,854,986	1,865,559	616,741	34,205	2,516,505
Cash and cash equivalents	920,148	1,061,532	291,385	41,033	1,393,950
Efectivo y equivalentes al efectivo	920,148	1,061,532	291,385	41,033	1,393,950
Net debt	(934,837)	(804,027)	(325,356)	6,828	(1,122,555)

Holding Gross debt by maturity

30 Jun 2023, (millions of COP)	Nominal amount	Nature of interest rate	Maturity Date	30-jun-23
Revolving credit facility - Bilateral	1 00, 000	Floating	January 2024	1 00, 000
Mid Term - Bilateral	1 35,000	Floating	April 2024	135,000
Revolving credit facility - Bilateral	400,000	Floating	February 2025	400,000
Long Term - Bilateral	200,000	Floating	March 2025	200,000
Revolving credit facility - Bilateral	200,000	Floating	April 2025	200,000
Revolving credit facility - Bilateral	300,000	Floating	June 2025	300,000
Long Term - Bilateral	290,000	Floating	March 2026	1 32, 91 5
Long Term - Bilateral	1 90,000	Floating	March 2027	138,187
Long Term - Bilateral	1 50, 000	Floating	March 2030	116,700
Total gross debt (3)	1,965,000			1,722,802

Note: The Colombia perimeter includes the consolidation of Almacenes Éxito S.A. and its subsidiaries in the country. 1) Debt without contingent warranties and letters of credits. (2) Holding gross debt issued 100% in Colombian Pesos with an interest rate below IBR3M + 2.0%, debt at the nominal amount. IBR 3M (Indicador Bancario de Referencia) – Market Reference Rate: 12.47%; other 132 collections included, and positive hedging valuation not included. (3) Debt at the nominal amount.



Store number and sales area

<u>Banner by country</u>	<u>Store number</u>	<u>Sales area (som)</u>
Colombia		
Exito	209	620,572
Carulla	106	88,447
Surtimax	76	30, 31 4
Super Inter	59	56,907
Surtimayorista	59	50,582
Total Colombia	509	846,821

Uruguay		
Devoto	62	40,544
Disco	30	35,252
Geant	2	16,411
Total Uruguay	94	92,207



*

Argentina		
Libertad	15	93,719
Mini Libertad	10	1,796
Mayorista	11	13,529
Total Argentina	36	109,044
TOTAL	639	1,048,072

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Dow Jones Sustainability Indices



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